

Political Communication Report

International Communication Association & American Political Science Association, Vol. 12 No. 3, Summer 2002

In This Issue

COMMENTARY

Media Participation vs. Civic Decline

This issue of *Political Communication Report* opens with a [Commentary](#) on the participatory potential of new media formats. [Erik Bucy](#) describes his jointly-authored article in *New Media & Society*, which recently won one of the [Awards](#) from the Media Ecology Association in New York.

APSA BOSTON

As *PCR* is published, political communication scholars are traveling to Seoul, South Korea, to attend the annual ICA annual conference, to Barcelona, Spain, to attend the IAMCR meetings, and to Chicago for ASA. Shortly we will congregate in Boston for the APSA convention.

Message

[APSA BOSTON](#) links to the full political communication program. Other convention information includes a [Message](#) from Conference Chair [Montague Kern](#), the agenda for the [Business Meeting](#) from Section Chair [Darrell M. West](#), the program from the “Restless Searchlight” [Symposium](#) at the Shorenstein Center (yes, [Pippa Norris](#), it’s in here!), and details about the [Short Course](#), “Teaching Campaigns.”

Business

Symposium

Course

PROCEEDINGS

ICA Seoul

The **PROCEEDINGS** section, under [ICA Seoul](#), includes a complete listing of ICA Political Communication sessions, and, under [ASA Culture](#), an outline of activities planned for the Culture Section meetings in Chicago. There are a number of listings for other [Meetings](#), and the page of [Calls](#) includes a new journal, *Popular Communication*, and a new Summer institute at Washington University in St. Louis.

ASA Culture

MEETINGS

Calls

[NEWS & NOTES](#) includes a brief research item on the labels “liberal” and “conservative.” This issue’s [Books](#) page includes several new titles, and awards and funding programs are listed under [Grants](#). Finally, there is a page of related [Links](#).

NEWS & NOTES

Nominations

SUBMISSIONS

This is the final issue of my term as editor of the joint APSA/ICA Political Communication newsletter. The [Nominations](#) Committee is searching for a new editor, along with a slate that includes officers and committee members. Submissions should be sent once the new editor has been announced.

Books

My first issue of *Political Communication Report* was the last published on paper, and I’ve learned a new world of on-line publishing. Your comments on the new format have been very supportive. Each issue now reaches about 1000 readers. Members consult back issues regularly, and students and others find a useful first encounter with the work of our field.

MEA Awards

Grants

SUBMISSIONS

I want to thank all those who sent in suggestions and items, especially the APSA section and ICA division officers, those who took time to write for the Commentary column, the many members who expressed support during my tenure, the staff members at APSA and ICA headquarters who supplied lists and sent out notices by e-mail and regular mail, and the editorial assistants who were generously funded by the UIC College of Liberal Arts & Sciences. The newsletter could not have contained so much information and so many details without you, and I hope you will extend the same support to the next editor.

LINKS

It’s been quite an experience! This fall I take up new administrative duties in my home department, which will keep me busy, but I do plan to stay involved in our organizations in other capacities. Thanks again!

[Kevin G. Barnhurst](#), Editor

Political Communication Report

Department of Communication (MC-132)
1007 W. Harrison St. BSB 1148A
University of Illinois–Chicago, IL 60607-7137
(312) 413-3231 (office) 996-3188 (department)
312.413.2125 (fax)

[E-mail kgbcomm@uic.edu](mailto:kgbcomm@uic.edu)

Commentary

Editor's Note. In New York last month, Erik Bucy and Kimberly Gregson received the 2001 Walter Benjamin Award for outstanding article from the Media Ecology Association. According to the award citation, "Their article invites us to think about participation in new ways in an age of interactive media. They move beyond the initial hype of how the Internet was to give everyone access to everything, and point out that in fact politics in cyberspace is managed, polished, and stratified. Despite these limitations, they argue that new media do legitimize mass democracy in new and interesting ways." The article is summarized and cited below.

Media Participation vs. Civic Decline

[Reconciling Theory with Reality](#)

[Criticisms of New Media](#)

[Political Impact of New Media](#)

[Benefits of Media Participation](#)

[References](#)

[Erik P. Bucy](#), Department of Telecommunications, Indiana University

In a recent article elaborating the concept of media participation (Bucy & Gregson, 2001), we reconsider the dilemma of civic decline documented by Putnam (2000) and others. In contrast to conventional but sporadic activities such as voting, volunteering, and direct legislator contact, we describe the ongoing political involvement of citizens — and the civic rewards they receive — through new media use.

Classical theories of democracy place the onus of civic vitality on the citizenry, requiring popular interest and self-initiated participation in public affairs. The electorate, in this view, should not only be informed and judge political realities rationally but also engage in thoughtful deliberation, possess a democratic disposition tolerant of diverse points of view, and consider community interests over individual concerns (see Berelson, 1952).

These high standards are rarely met. Instead of political omnicompetence, most people have little interest in public affairs and few participate actively (Neuman, 1986; Schudson, 1998). Occasionally, the semi-attentive and politically unsophisticated citizenry can be mobilized into action, when prompted by alert others or by extreme media attention.

Reconciling Theory with Reality

To reconcile theory with reality, one response is to redouble efforts to activate everyday citizens in civic affairs. Many well-intentioned democracy projects have this goal. Another is to regard low interest and participation as normal, a sign of general satisfaction. Elite pluralists who would rather see complex political decisions handled by experts accept this explanation.

A third response is to rethink active citizenship. Graber observed that “media do more than depict the political environment; they are the political environment” (1997, p. 274). Applied to the individual citizen, this observation points to a form of involvement in which a growing segment of the public regularly engages: media participation.

New media formats with civic potential include the Internet and World Wide Web, talk radio, call-in television, and electronic town-hall forums, as well as entertainment programs that host informal discussions about politics with political and nonpolitical guests.

Beyond facilitating chats, these venues expose citizens to political information, put them in touch with leaders and candidates, involve them in civic discussions and agenda building, accept their financial contributions to political causes, and, in some states, allow them to vote.

Criticisms of New Media

Skeptics charge new media formats with sacrificing interpersonal deliberation, increasing the potential for manipulation, and contributing to social isolation. Interactive media are said to have little effect on policy, and their use is sometimes slighted as a form of pseudo-participation, a watered-down or thin form of democratic involvement.

These problems are not unique to new media formats. Traditional media tend to encourage passive spectatorship, not interpersonal deliberation, and do little to prevent manipulation and isolation. Everyday citizens in a mass democracy have very few opportunities to act as citizens and many consider the political system unresponsive.

Yet conventional political participation seldom brings immediate results from government. A political system that is highly orchestrated, professionalized, and exclusionary (see Dionne, 1991) is inaccessible to most citizens.

The Political Impact of New Media

After weighing the evidence, Margolis and Resnick (2000) argue that a vibrant, electronic republic will not replace the existing world of politics any time soon. The traditional party system tends to normalize political activity, making a radical transformation of politics unlikely, even in cyberspace.

Media participation accommodates a large number of actors and voices. If the din of public opinion

grows loud enough, some response will presumably be forthcoming. But the impact of new media formats should be measured at the individual level and not at the system level. The civic contribution of new media formats is to make the political world accessible and easily experienced.

Benefits of Media Participation

For the individual, engaging with new media formats offers social and psychological rewards. Citizens benefit from the awareness that media participation —

- provides proximity to political elites,
- makes politics continuously accessible,
- offers open-mike access to a wide audience,
- socializes them to participate in public affairs, and
- permits them to cultivate a civic identity as voters.

These benefits are immediate and ongoing, and they may contribute to positive citizen evaluations of the public sphere. Mediated involvement may in turn influence actual politics, if only by encouraging others to register their opinion. Media participation helps maintain the perception that the system is responsive, serving as a legitimizing mechanism of mass democracy.

The arrangement benefits the individual and the system. Through media participation, previously inactive political spectators may be spurred to initiate some limited forms of conventional engagement. Already-active citizens may be motivated to increase their involvement. New media use has been empirically associated with heightened feelings of efficacy (Hollander 1995/96; Newhagen, 1994), which in turn predicts conventional forms of involvement.

For the system, media participation enhances governmental openness without overburdening the system. New media formats expose elites to views and opinions they might not otherwise have heard. Citizens are afforded the regular opportunity to act as citizens, something considered vital to the health of the republic since Jefferson's time. Media participation helps turn audiences into citizens, benefiting democracy.

Erik Bucy, an assistant professor in the Department of Telecommunications, Indiana University, is editor of Living in the Information Age: A New Media Reader (Wadsworth, 2002) and co-editor of Media Access: Social and Psychological Dimensions of New Technology Use (Erlbaum, forthcoming). Write him at the Radio-TV Center, 1229 E. 7th St., Indiana University, Bloomington, 47405-5501, or send [E-mail](mailto:ebucy@indiana.edu): <ebucy@indiana.edu>

References

Berelson, B. 1952. Democratic Theory & Public Opinion. *Public Opinion Quarterly* 16.3: 313–30.

Bucy, E. P., & K. S. Gregson. 2001. Media Participation: A Legitimizing Mechanism of Mass Democracy. *New Media & Society* 3.3: 359–82.

Dionne, E. J., Jr. 1991. *Why Americans Hate Politics*. New York: Simon & Schuster.

Graber, D. A. 1997. *Mass Media & American Politics*, 5th ed. Washington, D.C.: Congressional Quarterly Press.

Hollander, B. A. 1995–6. The Influence of Talk Radio on Political Efficacy & Participation. *Journal of Radio Studies* 3: 23–31.

Margolis, M., & D. Resnick. 2000. *Politics as Usual: The Cyberspace "Revolution"*. Thousand Oaks, Calif.: Sage.

Neuman, W. R. 1986. *The Paradox of Mass Politics: Knowledge & Opinion in the American Electorate*. Cambridge, Mass.: Harvard University Press.

Newhagen, J. E. 1994. *Self-Efficacy & Call-in Political Television Show Use*. *Communication Research* 21.3: 366–79.

Putnam, R. D. 2000. *Bowling Alone: The Collapse & Revival of American Community*. New York: Simon & Schuster.

Schudson, M. 1998. *The Good Citizen: A History of American Civic Life*. New York: Free Press.

APSA Boston

Political Communication Section Preliminary Program

(as of July 15)

American Political Science Association
Boston, Aug. 20 – Sept. 1, 2002

The [SESSION LIST](#) is in chronological order. To view the complete description of a panel, just click on a panel title. Or browse through the [FULL LISTINGS](#), which are shown in session number order. Use your browser's search capacity to search this document by name, title, session number.

[Thursday, Aug. 29](#)

[Friday, Aug. 30](#)

[Saturday, Aug. 31](#)

[Sunday, Sept. 1](#)

[Business Meeting](#), Friday, Aug. 30, 5:30 p.m.

[Reception](#), Friday, Aug. 30, 6:30 p.m.

SESSION LIST

Thursday, Aug. 29

8:45 a.m.

38-8 [The Mediated Aftermath of September 11th](#)

38-16 [Political Rhetoric During Campaigning and Governing Periods](#)

10:45 a.m.

38-2 [Media and the 2000 Presidential Election](#)

38-15 [The Color of a Thousand Words: Racializing News, Entertainment, and Politics](#)

1:30 p.m.

38-5 [Constructing News in a Changed Environment: Indexing and Event-Driven News](#)

3:30 p.m.

38-3 Authors Meet Critics: [Considering Politicians Don't Pander: Political Manipulation and the Loss of Democratic Responsiveness](#)

38-17 [Media Effects in a Comparative Perspective](#)

38-21 Poster Colloquium: [Terrorism and the Media](#)

AP-1 Poster Session: American Politics I: [Media, Communication and Public Opinion](#)

Friday, Aug. 30

8:45 a.m.

38-10 [Election 2000: Media Effects, Populism and Infotainment](#)

10:45 a.m.

38-12 [Persuasion in Legislative and Executive Contexts](#)

38-18 [Women's Campaign Communication: Styles, Strategies, and Reactions](#)

1:30 p.m.

38-9 [Political Advertising in Election Campaigns](#)

3:30 p.m.

38-19 [The New Face of Mediated Politics: The Internet, Talk Radio, and Film](#)

5:30 p.m. [Business Meeting](#)

6:30 p.m. [Reception](#)

Saturday, Aug. 31

8:45 a.m.

38-11 [Mass Media and Politics: Western European Perspectives](#)

10:45 a.m.

38-1 [Roundtable on Student Voices: Promoting Civic Engagement in U.S. High Schools](#)

12:00 p.m. [Editorial Board Meeting](#)

1:30 p.m.

38-6 [Lessons for 2004: Roundtable on Television News and the 2000 Presidential Election](#)

38-13 [The Internet & Civic Culture](#)

38-14 [The Presidency and the Mass Media](#)

38-20 Poster Colloquium: [News and Politics](#)

3:30 p.m.

38-7 [Old and New Media in the Formation of Political Attitudes](#)

Sunday, Sept. 1

8:45 a.m.

38-4 [Media in Rapidly Changing Political Contexts: The Post-Soviet Case](#)

FULL LISTINGS

38-1 Roundtable on Student Voices: [Promoting Civic Engagement in U.S. High Schools](#)

Saturday, Aug. 31, 10:45 a.m.

Co-sponsored by 36-24 Elections, Public Opinion and Voting Behavior

Chair. Kathleen Hall Jamieson, University of Pennsylvania

Participants

David S. Birdsell, Baruch College

Michael X. Delli Carpini, The Pew Charitable Trusts

Otto Feinsein, Wayne State University

Robert Doolittle, University of Tulsa
Roderick P. Hart, University of Texas, Austin
Susan Sherr, Rutgers University
Thomas Andrew Hollihan, University of Southern California
W. Lance Bennett, University of Washington

38-2 [Media and the 2000 Presidential Election](#)

Thursday, Aug. 29, 10:45 a.m.

Co-sponsored by 36-25 Elections, Public Opinion and Voting Behavior

Chair. Tim Groeling, University of California-Los Angeles

Authors

Effects of the 2000 Presidential Campaign. Michael G. Hagen, University of Pennsylvania, and Richard G.C. Johnston, University of British Columbia

The Dynamics of Nader Support in Election 2000. Sunshine D. Hillygus, Stanford University

The Great National Civics Lesson? The Impact of the 2000 Election on Civic Attitudes and Political Knowledge. Thomas M. Holbrook and Kathleen Dolan, University of Wisconsin, Milwaukee

Gore v. Bush: Policy Issues in the 2000 Presidential Election. Stuart Elaine Macdonald and George Rabinowitz, University of North Carolina, Chapel Hill

Discussant. Ann N. Crigler, University of Southern California

38-3 Authors Meet Critics: [Considering Politicians Don't Pander: Political Manipulation and the Loss of Democratic Responsiveness](#)

Thursday, Aug. 29, 3:30 p.m.

Co-sponsored by 23-25 Presidency Research

Chair. Diane J. Heith, St. John's University

Participants

Lawrence R. Jacobs, University of Minnesota

Robert Y. Shapiro, Columbia University

James A. Morone, Brown University

Theodore J. Lowi, Cornell University

Sidney Verba, Harvard University

Benjamin I. Page, Northwestern University

38-4 [Media in Rapidly Changing Political Contexts: The Post-Soviet Case](#)

Sunday, Sept. 1, 8:45 a.m.

Chair. Ellen Mickiewicz, Duke University

Authors

Institutional Structure, Norms, and Change: Old Meets New in Russian Television, 1985-1991. Laura Roselle, Elon University

The Russian Media and the Chechen War. Stephen L. White, University of Glasgow

Tuning Out Democracy: Television, Voters and Parties in Russia, 1993-2000. Sarah A. Oates, University of Glasgow

A Model of Post-Soviet Media Control in Elections. Gillian McCormack, European Institute for the Media

Discussant. Mark Rhodes, InterMedia

38-5 [Constructing News in a Changed Environment: Indexing and Event-Driven News](#)

Thursday, Aug. 29, 1:30 p.m.

Chair. W. Lance Bennett, University of Washington

Co-Chair. Steven L. Livingston, George Washington University

Authors

For Whom the Ball Rolls: The Impact of Spin Strategies, News Events, and Journalistic Norms on Nightly News about the Persian Gulf. Scott L. Althaus, University of Illinois, Urbana-Champaign

Indexing and Live-Event News: Is New Technology Altering the Construction of News? W. Lance Bennett and Steven L. Livingston, George Washington University

Making Sense of September 11th: Indexing or Event-Driven News. Regina G. Lawrence, Portland State University, and Thomas A. Birkland, SUNY, University at Albany

Variations in Bureaucratic Responsiveness to the News Media Over Time: US Foreign Aid Allocations: 1960-1998. Douglas A. Van Belle, East Stroudsburg University

Discussant. John R. Zaller, University of California, Los Angeles

38-6 [Lessons for 2004: Roundtable on Television News and the 2000 Presidential Election](#)

Saturday, Aug. 31, 1:30 p.m.

Chair. Stephen J. Farnsworth, Mary Washington College

Participants

Thomas E. Patterson, Harvard University

Marvin Kalb, Harvard University

Larry J. Sabato, University of Virginia

S. Robert Lichter, Center for Media and Public Affairs

38-7 [Old and New Media in the Formation of Political Attitudes](#)

Saturday, Aug. 31, 3:30 p.m.

Co-sponsored by 37-6 Public Opinion and Political Participation

Chair. Timothy Fackler, University of Nevada-Las Vegas

Authors

The Effects of Strategic News on Political Cynicism, Trust, and Policy Support: An Extended Experiment. Claes H. de Vreese, University of Amsterdam

The Internet and Citizen Dissatisfaction with Democracy. Matthew Hindman, Princeton University

Citizen Decision Making in Mediated and Non-Mediated Deliberative Settings. Jason Barabas and Jennifer Jerit, Southern Illinois University

Political Memory: The Effects of Media Exposure and Trust in Government

David Brichoux and Mark R. Joslyn, University of Kansas

Discussant. Marion R. Just, Wellesley College

38-8 [The Mediated Aftermath of September 11th](#)

Thursday, Aug. 29, 8:45 a.m.

Chair. John S. Nelson, University of Iowa

Authors

Frame Obliteration: Bin Laden and Terrorism after September 11. Robert M. Entman, North Carolina State University

From Behind the Lines. G. Robert Boynton, University of Iowa, and Francis A. Beer, University of Colorado

Terror from Totalitarianism to Tinsel Town: Making Myths of Anti-Western Movements. John S. Nelson,

University of Iowa

38-9 [Political Advertising in Election Campaigns](#)

Friday, Aug. 30, 1:30 p.m.

Chair. Stephen C. Brooks, University of Akron

Authors

Political Consultants in Latin America: Their Influence and Impact on the Campaign Political Communication Process. Ana Lucia Hill, George Washington University

Campaign Commercial Strategies in a Small State Gubernatorial Election. Valerie R. O'Regan and Stephen J. Stambough, North Dakota State University

Opposition Research and Media Consulting Firms: Determining a Candidate's Campaign Strategy, 2000. Mark J. Guerrieri, University of Michigan, Dearborn

Fairness and Credibility in "Negative Political Advertising": Results from a Local Level Mayoral Campaign. Amy E. Jasperson, University of Texas, San Antonio

Presidential Candidates and the Economy as an Election Issue: What is Behind "It's the Economy, Stupid?" Amy Carter, Vanderbilt University

Discussant. Montague Kern, Rutgers University

38-10 [Election 2000: Media Effects, Populism and Infotainment](#)

Friday, Aug. 30, 8:45 a.m.

Chair. Beth L. Leech, Rutgers University

Authors

Estimating the Demand for Election News. Shanto Iyengar, Stanford University, and Helmut Norpoth, SUNY, Stony Brook

Gender, Knowledge, and Time of Voting Decision: An Examination of Decision Certainly During the 2000 Presidential Campaign. Kate M. Kenski, University of Pennsylvania

Presidential Politics Goes Soft: Campaigning for President in the Infotainment Media. Matthew A. Baum, University of California, Los Angeles

Populist Campaign Rhetoric and Strategies: Al Gore and Election 2000. Scott D. Wells, St. Cloud State University, and David Duty, University of Oklahoma

Discussants. Tim Groeling, University of California, Los Angeles, and Rick D. Farmer, University of Akron

38-11 [Mass Media & Politics: Western European Perspectives](#)

Saturday, Aug. 31, 8:45 a.m.

Chair. Gianpietro Mazzoleni, University of Milan

Authors

The Private Life of Politicians: New Strategies of Image Making or How the German Media Lost Their Innocence. Christina Holtz-Bacha, University of Mainz/Germany

Parliament and the News: The Print Press Coverage of Italian Parliament. Paolo Mancini, Università di Perugia

Public Culture, Collective Self-Understandings, and Public Deliberation. Bernhard Peters, Universität Bremen

E-Campaigning in the 2001 Italy's Election. Sara Bentivegna, University of Rome

No Debates Please, We're British. Philip John Davies, De Montfort University

Discussant. Arthur Sanders, Drake University

38-12 [Persuasion in Legislative and Executive Contexts](#)

Friday, Aug. 30, 10:45 a.m.

Chair. Marilyn S. Roberts, University of Florida

Authors

Riding the Wave: The Competition of Political Actors Over Media Exposure during Political Waves.

Gadi Wolfsfeld and Tamir Sheafer, Hebrew University

Going Public in Congress: The Evolution of a Strategy. C. Danielle Vinson, Furman University

State Candidates Language Choices as a Reflection of American Political Subcultures. J. Cherie Strachan, SUNY, University at Albany

De-Mythologizing Franklin Roosevelt's Fireside Chats. Elvin T. Lim, University of Oxford

The Politics of State Legislature Websites: An Evaluation of Content and Design. Paul Ferber, Rochester Institute of Technology

Discussant. Daniel Lipinski, University of Tennessee

38-13 [The Internet & Civic Culture](#)

Saturday, Aug. 31, 1:30 p.m.

Co-sponsored by 40-5 Information, Technology & Politics

Chair: Richard Davis, Brigham Young University

Authors

New Media, New Movements? The Role of the Internet in Shaping the "Anti-Globalization" Movement.

Peter Van Aelst, University of Antwerp

International Organizations and Internet Use in the Developing World: The Case of Environmental Protection of the Black Sea. Kenneth S. Rogerson, Duke University

Assessing Internet Development Strategies of Leading Internet Nations. Charles L. Mitchell, Grambling State University

The Impact of the Internet on Newspaper Political Coverage. Kevin G. Barnhurst, University of Illinois

Online to the EU-Citizen? The Internet in the European Union's Communication Policy. Detlev Clemens, European Commission

Discussants. Michael Margolis, University of Cincinnati, and Benjamin F. Berger, Harvard University

38-14 [The Presidency and the Mass Media](#)

Saturday, Aug. 31, 1:30 p.m.

Co-sponsored by 23-3 Presidency Research

Chair. Matthew T. Corrigan, University of North Florida

Authors

Overlooked and Underappreciated: Understanding the Public Presidency of George Bush. Lori Cox Han, Austin College

George W. Bush and the Unrhetorical Rhetorical Presidency. David A. Crockett, Trinity University

Branding Public Policy: Marketed Government under Clinton and Blair. Catherine Needham, University of Oxford

Preaching from the Bully Pulpit: The President as Minister-In-Chief. David B. Cohen, University of Akron, and John Wells, Carson-Newman College

Discussants. Tim Groeling, University of California, Los Angeles, and J. Patrick Plumlee, University of North Florida

38-15 [The Color of a Thousand Words: Racializing News, Entertainment, and Politics](#)

Thursday, Aug. 29, 10:45 a.m.

Co-sponsored by 32-8 Race, Ethnicity, and Politics

Chair. Che Baysinger, SUNY, College at Oneonta

Authors

Provocative Pictures: How Do They Influence Our Perceptions of Others? Claes H. de Vreese, University of Amsterdam, and Gianpietro Mazzoleni, University of Milan

African-American Voices and Black Media Perspectives on Reaching Out: The 2000 Republican National Convention. Marilyn S. Roberts and Gary Mattingly, University of Florida

The Media's Response/A Mediated Response: Media, Race Cues and Party Politics. Tasha S. Philpot, University of Michigan

The Blackening of The Green Mile. Lester Kenyatta Spence, Washington University in St. Louis
Discussants. Stephen M. Caliendo, Avila College, and Christian Davenport, University of Maryland

38-16 [Political Rhetoric During Campaigning and Governing Periods](#)

Thursday, Aug. 29, 8:45 a.m.

Co-sponsored by 36-14 Elections, Public Opinion and Voting Behavior

Chair. Kenneth Goldstein, University of Wisconsin

Authors

Presidential Campaigns and Governing: A New Look. John G. Geer, Vanderbilt University

Conflicting Interpretations of the First Presidential Debate, 2000. Stephanie G. Larson, Dickinson College

From Sea to Shining Sea: National and Subnational Campaign Rhetoric in the United States. Glenn W. Richardson, Kutztown University of Pennsylvania

Language, Community, and the Clinton Impeachment. Roderick P. Hart, Sharon E. Jarvis, and Elvin T. Lim, University of Texas, Austin

Discussants. Lawrence J. Grossback, West Virginia University, and Kathleen E. Kendall, University of Maryland

38-17 [Media Effects in a Comparative Perspective](#)

Thursday, Aug. 29, 3:30 p.m.

Co-sponsored by 36-15 Elections, Public Opinion and Voting Behavior

Chair. Dean P. Lacy, Ohio State University

Authors

The Combined Effect of Advertisement and News Coverage in the Mexican Presidential Campaign of 2000. Ulises Beltran, Centro de Investigacion y Docencia Economicas

The Influence of Mass Media in Shaping Public Opinion on the European Union. Sean Carey, Harvard University, and Jonathan David Burton, University of Essex

The Electoral Consequences of Televised Candidate Debates. Chappell Lawson, Massachusetts Institute of Technology, and James A. McCann, Purdue University

The Making of the (Issues of the) Vlaams Blok. Stefan Walgrave and Deswert Knut, University of Antwerp

Discussant. Holli A. Semetko, University of Amsterdam

38-18 [Women's Campaign Communication: Styles, Strategies, and Reactions](#)

Friday, Aug. 30, 10:45 a.m.

Co-sponsored by 31-7 Women and Politics

Chair. Kira L. Sanbonmatsu, Ohio State University

Authors

Videostyle and Webstyle: An Interchannel Comparison of Candidate Self Presentation. Mary Christine Banwart, University of Kansas, and Lynda Kaid, University of Florida

Gender Dynamics in Senatorial and Gubernatorial Elections: How Television News Depicts Candidates in Mixed Gender Races. Terry Robertson, University of South Dakota

Race, Gender and Political Campaigns: When Stereotypes Collide. Jerry Miller and Ann Gordon, Ohio University

What Works: Voter Reactions to Female and Male Videostyles. Dianne G. Bystrom, Iowa State University

Discussants. Barbara C. Burrell, Northern Illinois University, and Anne Johnston, University of North Carolina, Chapel Hill

38-19 [The New Face of Mediated Politics: The Internet, Talk Radio, and Film](#)

Friday, Aug. 30, 3:30 p.m.

Chair. Diana M. Owen, Georgetown University

Authors

The New Media and the Dramatization of American Politics. Jonathan S. Morris, Purdue University

Talk Radio's Influence on Political Knowledge. Justin D. Fazzari, University of Georgia

Pinochio v. Dumbo: Priming Candidate Caricatures in Late-night Comedy Programs and the

Moderating Effects of Political Knowledge. Dannagal Goldthwaite, University of Pennsylvania

Films as Focusing Events for Policy. Stephanie Ricker, George Washington University

Discussant. John Peterson, Emerson College

38-20 Poster Colloquium: [News & Politics](#)

Saturday, Aug. 31, 1:30 p.m.

Authors

Guilty by Association: The Impact of Media Mistrust. Stephanie Mora Walls, University of Cincinnati

Disentangling Sources of Changing Attitudes Toward Immigration: Economic Evaluations, Political

Leadership, Media Coverage, and Local Context. Christopher Muste, Louisiana State University

Does Soft News Increase Political Knowledge? Markus Prior, Stanford University

The Growth of Economic Framing in American Politics. Mark A. Smith, University of Washington

Reality, Routines, and Elite Influence: American Media Coverage of Foreign Conflicts. Adam Schiffer,

University of North Carolina

Media Coverage of the Abortion Debate Within the Democratic and Republican Parties. Craig Leonard

Brians, Virginia Polytechnic Institute and State University, and Steven H. Greene, Texas Tech

University

38-21 Poster Colloquium: [Terrorism and the Media](#)

Thursday, Aug. 29, 3:30 p.m.

Authors

Do the News Media and Index Vertically? A Comparison of National and Regional Coverage of

Clashing National and State Domestic Security Warnings. Nathalie J. Frensley, University of Nevada,

Las Vegas

Inclusion, Education, and Avoidance: The Prime Time Response to September 11. Tracey L.

Gladstone-Sovell, University of Wisconsin, River Falls

Targeted Globally, Covered Locally: Mediated Terrorism in Comparative Context. Todd M. Schaefer, Central Washington University

Audience Responses to Traumatic News: Processing the World Trade Center Attacks. Erik P. Bucy, Indiana University

The Perceived-threat Mediation Model: Modeling the Effects of the Mass Media on Attitudes Toward International Terrorism. Christopher E. Beaudoin, Indiana University

AP-1 Poster Session: American Politics I: [Media, Communication and Public Opinion](#)

Thursday, Aug. 29, 3:30 p.m.

Authors

Friendly Fire: The Political Consequences of Intra-Party Conflict in the News. Tim Groeling, University of California, Los Angeles

The Effect of Short-Term vs. Long-Term Information Acquisition on the Changing Nature of Public Approval of the President. Sara M. Gubala, University of South Carolina

Information Networks and Social Dilemmas. Azi Lev-on, New York University

Does Soft News Increase Political Knowledge? Markus Prior, Stanford University

The Causes and Consequences of Visual Political Knowledge. Markus Prior, Stanford University

Negative Advertising, Mood, and Turnout. Daniel Stevens, University of Minnesota

Inclusion, Education, and Avoidance: The Prime Time Response to September 11. William R.

Wilkerson, SUNY, College at Oneonta, and Tracey L. Gladstone-Sovell, University of Wisconsin, River Falls

Message from the Program Chair

Our APSA program in Boston this year should be a good one. From an impressive group of submissions, we will field twenty-one panels. Eleven were organized entirely by the Political Communication Division, and ten were developed with other divisions: four with Elections and Voting Behavior, two with Presidency Research and one each with Computers and Multimedia, Public Opinion and Participation, Women and Politics and Race, Ethnicity and Politics.

Panels address a broad range of concerns from media effects to the role news and a variety of old and new media, including entertainment formats, play in the political process. Strategic media also emerge as a concern for scholars who focus on persuasion and framing in electoral, executive, and legislative contexts. A panel on event-driven news attempts to bridge the divide between the liberal-pluralist and critical traditions. Three panels target issues relating to civic engagement, one devoted to U.S. high schools, one to the Internet and Civic Culture, and one to political manipulation and the loss of democratic responsiveness.

Three panels take a global perspective, probing issues in Western Europe, Latin America, and the post-Soviet case. Two other panels address problems relating to race and women's issues in the strategic use of media.

With terrorism a particular concern this year, two conference panels are devoted to the topic. An impressive research effort has been undertaken by numerous conferees for the preconference symposium, "Terrorism, The Media, and Civic Life," co-sponsored by the Shorenstein Center at Harvard. The program will take place Wednesday, August 28. Information is available in this issue of the newsletter, under [Symposium](#), and on the section [Web site: http://www.apsanet.org/~polcomm/](http://www.apsanet.org/~polcomm/)

The full Political Communication Section program is included at the [Conference program site: http://www.apsanet.org/mtgs/program/](http://www.apsanet.org/mtgs/program/) Click on the link to Political Communication (Division 38). Or, to determine when a participant will present, enter the name in the Advanced Search Engine on the first page of the Conference program.

Thanks to all who are participating in what promises to be an exciting program. I look forward to seeing you in Boston and Cambridge.

[Montague Kern](#), Rutgers University
2002 Conference Program Chair
<mkern@scils.rutgers.edu>

Symposium

Restless Searchlight: Terrorism, the Media & Public Life

Wednesday 28 August 2002, 9.00 a.m. to 5.30 p.m.

Taubman Building, 5th floor

John F. Kennedy School of Government, Harvard University, Cambridge MA, 02138

Co-sponsored by the APSA Political Communication Section and the Joan Shorenstein Center on the Press, Politics, and Public Policy at the John F. Kennedy School of Government, Harvard University.

For more information or to register, consult the [Web site](http://www.apsanet.org/~polcomm/page5.html): <http://www.apsanet.org/~polcomm/page5.html>

Morning Program

Taubman ABC

8.45 – 9 a.m. Registration

9 to 9:15 a.m. Welcome, Alex Jones, Director, Shorenstein Center

9:15 – 10:45 a.m. Panel 1. The Public's Response to 9/11

Chair. Darrell West, Chair, APSA Political Communications Section/Brown University

David W. Moore, The Gallup Organization, "The Public Response in the United States and the Islamic World"

Paul Brewer, Sean Aday, Kim Gross, and Lars Willnat, George Washington University, "Crisis and Confidence: A Panel Study of Media Effects on Trust in the Aftermath of September 11 2001"

Pippa Norris & Ronald Inglehart, Harvard University & University of Michigan, "Islamic Culture and the Roots of 9/11: Testing the 'Clash of Civilizations' Thesis"

Discussant. Richard Flickinger, Wittenberg University

10:45 – 11 a.m. Coffee and tea break

11 to 12:30 Panel 2. The Press and Government in Time of War

Chair. Marion Just, Wellesley College/Shorenstein Center

Doris Graber, University of Illinois at Chicago, "Terrorism, the First Amendment and Censorship: In Search of Public Policy Guidelines"

Robin Brown, University of Leeds, "Clausewitz in the Age of Al Jazeera: Rethinking the Military-Media Relationship"

Regina Lawrence, Cynthia Coleman-Sillars, and Liana Winett, Portland State University, "Public Health in the Public Eye: Media Coverage of the Anthrax Threat"

Gadi Wolfsfeld, Hebrew University, "Mobilizing the News Media: Norms, Routines, and Dilemmas for Israeli Journalists During the 2nd Intifada"

Discussant. Andrew Rojecki, University of Illinois at Chicago

Afternoon Program

Allison Dining Room

12:30 – 2 p.m. Buffet Lunch

Chair. Pippa Norris

Keynote Speaker. Joseph S. Nye, Jr., Dean, John F. Kennedy School of Government, “Soft Power in the Global Information Age: The Lessons of 9/11”

2 – 4 p.m. Panel 3. Constructing the News: September 11 & its Aftermath

Allison Dining Room

Chair. Montague Kern, Rutgers University

Michael Traugott and Ted Brader, University of Michigan, “Public Opinion in Response to Patterns in the American News Coverage of the September 11 Attacks”

Brigitte Nacos, Columbia University, “The News Media and the Muslim Community in New York City before and after 9/11”

Amy Jasperson and Mansour el-Kikhia, University of Texas, San Antonio, “U.S. and Middle Eastern Media Perspectives on the Sept. 11 Terrorist Attacks”

Frank Rusciano, Rider University, “Near and Distant Mirrors: Media Perspectives on World Opinion following September 11th”

Discussant. Steve Livingston, George Washington University

4 – 5:30 p.m. Closing wine and cheese reception

Business Meeting Agenda

Friday, August 30
Business meeting, 5:30 p.m.

Agenda

1. Announcements
2. Award Presentations
3. Report of Nominating Committee
4. Treasurer's report
5. Discussion of new Political Communication Section Web site
6. Discussion of Student Travel Awards and Journal Reimbursements
7. New Business

Reception, 6:30 p.m.

—[Darrell M. West](#), Chair

APSA Political Communication Section
<Darrell_West@brown.edu>

Director, Taubman Center for Public Policy, and John Hazen White Professor of Public Policy & Political Science
Brown University, 67 George St., Providence, RI 02912-1977
(401) 863-1163 Fax 401.863.2452
<http://www.INSIDEPolitics.org>

Short Course

Teaching About Campaigns and Elections

Wednesday, August 28, 9:30 a.m. – 1:00 p.m.
Sheraton Hotel, 39 Dalton St., Boston, Mass.

Sponsored by the Campaign Management Institute, [Center for Congressional and Presidential Studies](http://www.american.edu/academic.depts/spa/ccps/), American University. <http://www.american.edu/academic.depts/spa/ccps/>

No registration fee. Includes complimentary materials for classroom use and lunch. Materials assembled and produced by CCPS as part of the “Improving Campaign Conduct” project, funded by the Pew Charitable Trusts.

Advance registration required. Register by clicking on the Register link: <http://spa.ward.american.edu/ccps/workshop.asp>

For further information —

Use the [Contact form](http://www.american.edu/academic.depts/spa/ccps/contact.html): <http://www.american.edu/academic.depts/spa/ccps/contact.html>

Send [E-mail](mailto:ccps@american.edu): <ccps@american.edu>, or

Call Leslie McNaugher: 202-885-2360.

Program

(APSA will assign a room location in early August.)

8:45 – 9:30 a.m. Check-in

Complimentary coffee and muffins

Panel I. On how campaigns will be conducted in 2002

Presenters

James A. Thurber, American University

Stephen K. Medvic, Franklin & Marshall College

David A. Dulio, Oakland University

Carol Whitney, Whitney & Associates and American University

Brad Rourke, Institute for Global Ethics

Brad Knott, American University

Discussion based Shades of Gray: Perspectives on Campaign Ethics (forthcoming).

Panel II. On trends developing during the fall election season

Presenters

Paul Herrnson, University of Maryland, On his on-going study of candidates
Michael Malbin, Campaign Finance Institute and SUNY-Albany, On campaign finance reform and its implications for 2002 and beyond
David Skaggs, Center for Democracy and Citizenship, On his project to improve youth voting and participation in the 2002 elections
Luncheon Panel. On contemporary trends in campaigns and elections
Sean Treglia, The Pew Charitable Trusts Public Policy Program, On Pew-funded projects on American democracy and elections
Ron Faucheux, Campaigns & Elections Magazine, Keynote address "The 2002 Campaign"

1:00 p.m. Adjourn

To provide feedback about the event or the CCPS, use the [Discussion center](http://spa.ward.american.edu/ccps/topics.asp): *http://spa.ward.american.edu/ccps/topics.asp*

ICA Seoul

Political Communication Division Program

International Communication Association
Seoul, South Korea, July 2002

Tuesday, July 16

2121 Priming, Framing, and Setting the Agenda in the Candidate-Media-Audience Triangle

8:15-9:30 a.m. Rialto A

Chair. Stephen D. Reese, U of Texas, Austin

A Test of the Network Models of Political Priming. Francesca R. Dillman Carpentier, David R. Roskos-Ewoldsen and Beverly Roskos-Ewoldsen, U of Alabama, Tuscaloosa

Priming Effects in Complex Information Environments: Reassessing the Impact of News Discourse on Presidential Approval.* Scott L. Althaus and Young Mie Kim, U of Illinois at Urbana-Champaign, Urbana

Presidential Rhetoric: An Analysis on the Inaugural Address by Kim Dae-Jung, the 15th President of the Republic of Korea. Suman Lee, Syracuse U, N.Y.

Visual Images of the 2000 Presidential Candidates in Editorial Cartoons. Hyoungkoo Khang, U of Florida, Gainesville

Campaign Agenda Formation: Issue Ownership and Tone of Presentation in Candidate Agenda Setting. Young Min, U of Texas, Austin

Respondent. Wayne Wanta, U of Missouri, Columbia

2213 How Campaign Communication Affects the Electorate

9:45-11:00 a.m. Kukhwa A

Chair. Christina Holtz-Bacha, U of Mainz, Germany

Gender and Political Knowledge During the United States 2000 Presidential General Election: An Examination of Knowledge Gap in Battleground Versus Non-Battleground States. Kate Kenski, U of Pennsylvania, Philadelphia

The Role of Debate Viewing in Establishing "Enlightened Preference" in the 2000 Presidential Election. R. Lance Holbert, William L. Benoit and Mitchell S. McKinney, U of Missouri, Columbia

The Trigger Effect: The Influence of Presidential Campaign Media Use and Issues on Partisan Orientations. Kim A. Smith and Spiro Kioussis, Iowa State U, Ames

Voter Learning and Interest in the 2000 Presidential Election: Did the Media Matter? David Weaver

and Dan Drew, Indiana U, Bloomington
Respondent. Denis McQuail, U of Amsterdam, Netherlands

2313 Media Influence on Political Participation

11:15 a.m.-12:30 p.m. Kukhwa A

Chair. Lars Willnat, George Washington U, Washington, D.C.

Mobilizing Electorates. A Study of Mobilizing Communication Forces in the European Elections of 1999.

** Hetty van Kempen, U of Amsterdam, Neth., and U of Goteborg, Sweden

Media Attention as a Mediator Between Party ID and Political Participation. Yangyang Yuan, Ohio State U, Columbus

Effects of Media Use on Political Participation Gaps Across Different Social Strata. Youjin Choi, U of Missouri, Columbia

Effects of Discrete Emotions on Political Participation. Gang Heong Lee, Taegu U, Kyong-San City, Korea

Crafting an Upper-Class Movement: The Compelling Arguments of Socioeconomically-Defined Pollution Coverage.* Linda Jean Kensicki, U of Minnesota, Minneapolis

Respondent. Christina Holtz-Bacha, U of Mainz, Germany

2413 International Findings on Framing

12:45-2:00 p.m. Kukhwa A

Chair. Wayne Wanta, U of Missouri, Columbia

Framing in Foreign News Reporting: An Experimental Study of the Template Model of Framing.* Marko Skoric, U of Michigan, Ann Arbor

News as Ideological Framing in North Korea.* Won Yong Jang, SUNY, Buffalo

A Violent World: Global vs. National Media Frames of the Al-Aktzah Uprising, the Twin Buildings'

Deconstruction and the American Response. Nitzan Ben-Shaul and Amit Lavi-Dimur, Tel Aviv U, Tel Aviv, Israel

Media Discourse and Consumer Rights: Media in the Making of a Quasi-Social Movement in China.

Yanhong Li, Chinese U of Hong Kong, Shatin, Hong Kong SAR, PRC

Aboriginal Self-Determination in Australia: Effects of Strategic Linguistic Categorization and Social Values on Majority Guilt and Reparations. Scott A. Reid, U of California, Santa Barbara, CA, and Helen

Gunter and Joanne Smith, U of Queensland, Brisbane, QLD, Australia

Respondent. Patrick Rössler, U of Erfurt, Germany

2513 Perceptions of and Effects on Public Opinion

2:15-3:30 p.m Kukhwa A

Chair. Lars Willnat, George Washington U, Washington, D.C.

Exploring Two Explanations for the Pluralistic Ignorance Phenomenon. Irkwon Jeong and Carroll J.

Glynn, Ohio State U, Columbus

Use of Inoculation to Combat the Spiral of Silence: A Study of Public Opinion in Democracy. Wei-Kuo

Lin, Chinese Culture U, Taipei, Taiwan, ROC, Michael Pfau, U of Oklahoma, Norman

Smoothing the Public Voice: Covering Popularity Ratings of a Non-Popularly Elected Government in Hong Kong Newspapers. Francis L. F. Lee, Stanford U, Stanford, Calif.

The Third-Person Effect: A Historical Overview, Critical Review, and Conceptual Elaboration and Extension. Kuang-Kuo Chang, Michigan State U, East Lansing

Respondent. Wolfgang Donsbach, Dresden U, Germany

2613 Political Communication Through the Internet: Content and Effects

3:45-5:00 p.m. Kukhwa A

Chair. David Tewksbury, U of Illinois, Urbana, Ill.

Reassessing the Internet-Determinism Perspective in Democratization: A Critical Analysis of Singapore. Indrajit Banerjee and Benjamin Yeo, Nanyang Technological U, Singapore

The Impact of Internet Access on Political Communication: Results from a Panel Survey in Germany. Gerhard Vowe and Martin Emmer, Technische U Ilmenau, Ilmenau, Germany

An Analysis of the Content of Candidate Web Sites in the 2000 Presidential Election. Eunseong Kim, Indiana U, Bloomington

Attitude Toward Political Information Web Sites (APS) and Its Antecedents. Esther Thorson and Jung-Gyo Lee, U of Missouri, Columbia

Respondent. Patrick Rössler, U of Erfurt, Germany

2713 Annual Business Meeting

5:15-6:30 p.m. Kukhwa A

Chair. Steve Reese, U of Texas, Austin

Wednesday, July 17

3115 Trust, Cynicism, Alienation and What the Media Have To Do with It

8:15-9:30 a.m. Kukhwa C

Chair. Denis McQuail, U of Amsterdam, Netherlands

Online Deliberation, Civic Engagement, and Social Trust. Vincent Price, Dannagal Goldthwaite, and Joseph N. Cappella, U of Pennsylvania, Philadelphia

Does Audience Trust in the Media Matter?* Yariv Tsfati, Haifa U, Israel

Political Knowledge and Cynicism: As Predicted by Medium, Measurement Type, and Locality.

Christopher E. Beaudoin, Indiana U, Bloomington, Esther Thorson, U of Missouri, Columbia

Televised Political Advertising Effects: Evaluating Responses During the 2000 Robb-Allen Senatorial Election. John C. Tedesco, Virginia Tech, Blacksburg

Coping with the Meaninglessness of Politics: Citizenspeak in the 2001 British General Elections. Karin Wahl-Jorgensen, Cardiff U, U.K.

Respondent. Patricia Moy, U of Washington, Seattle

3213 Media and Group Influence on the Formulation of Opinions

9:45-11:00 a.m. Kukhwa A

Chair. Lianne Fridriksson, Baylor U, Waco, Texas

Media Coverage and Support for European Integration. Jeffrey A. Karp, Susan A. Banducci and Edmund Lauf, U of Amsterdam, Netherlands

Impact of Immersion: Hong Kong Television in Guangzhou from 1997 to 1999. Huailin Chen, U of Macau, Zhongshi Guo, Hong Kong Baptist U, Kowloon Tong, Hong Kong SAR, PRC, Jonathan Zhu, City U, Kowloon Tong, Hong Kong SAR, PRC

Group Influences on Opinion Expression and Change.* Vincent Price, Joseph N. Cappella and Lilach Nir, U of Pennsylvania, Philadelphia

Compassionate Conservatism or Drive-By Photo Opportunity? Candidate Distance, Group Threat, and Campaign Communications.** Vincent L. Hutchings, Nicholas A. Valentino, Tasha S. Philpot and

Ismail White, U of Michigan, Ann Arbor
Respondent. Hans-Bernd Brosius, U of München, München, Germany

3417 Cross-National Comparisons of Political Communication

12:45-2:00 p.m. Coral BC

Chair. Gerhard Vowe, Technische U Ilmenau, Ilmenau, Germany

A Faceless European Union: A Cross-National Investigation of the Television News Coverage of EU Representatives.* Jochen Peter and Claes H. de Vreese, U of Amsterdam, Netherlands

Televised Presidential Debates in Korea and the United States: A Comparative Analysis. Mitchell S. McKinney, U of Missouri, Columbia, Jong-Gil Song, Korean Broadcasting Institute, Seoul, South Korea

The Impact of Political System and Culture on Political Advertising: A Content Analysis of Newspaper Advertising of the US, Japan and Korea. Chun-Sik Kim, Young Choi and Yoo-Kyung Kim, Hankuk U, Seoul, South Korea

International Media Use and Political Values and Beliefs in Australia, The United States, Japan, and the Republic of Korea. Stephen Harsel, RMIT U, Melbourne, Australia; Yoshimi Matsuda, Australian Catholic U, Melbourne, Australia; Hak-Soo Kim, Sogang U, Seoul, South Korea; Satoshi Furusawa, Chuo U, Tokyo, Japan; Jan Quarles, Tennessee State U, Nashville, TN

Respondent. John C. Tedesco, Virginia Tech U, Blacksburg

3613 Political Coverage in the Media: How It Is Influenced and What It Does for the Political System and Society

3:45-5:00 p.m. Kukhwa A

Chair. Patricia Moy, U of Washington, Seattle

Media Democracy: How the Media Transform the Political System. Wolfgang Donsbach, Dresden U, Dresden, Germany

Political Journalists' Perception of Media Balance and Structural Constraints. Young Jun Son, Indiana U, Bloomington

Media Diversity and the Flow of Political News: A Study of German Newspaper Coverage and Wire Service Reports. Patrick Roessler, U of Erfurt, Germany

Respondent. Mitchell S. McKinney, U of Missouri, Columbia

Thursday, July 18

4113 Reconciling Interest and Ideological Differences for National Building and Unity: The Malaysian Experience

8:15-9:30 a.m. Kukhwa A

Chair. Md. Salleh Hassan, U Putra Malaysia, Serdang

The Role of Media in International Integration in Malaysia. Md. Salleh Hassan and Saiful Nujaimi Abdul Rahman, U Putra Malaysia, Serdang

Taming Fear and Anxiety: Coverage of Intercultural Relations in the HARAKAH. Ezhar Tamam, Musa Abu Hassan and Md. Salleh Hassan, U Putra Malaysia, Serdang

Reconciliation Tone of the Third World Hero: The Rhetoric of Prime Minister Dr. Mahathir of Malaysia. Abdul Muati Ahmad, U Putra Malaysia, Serdang

The panel discusses reconciliation strategies in maintaining ethnic harmony and political stability in Malaysia. Specifically, the three panel papers address the following questions: How do the media play a role in reconciling ethnic tension in Malaysia? How does the Islamic political party use its official

newspaper to tame the fear and anxiety of the non-Muslims towards the notion of Islamic State? And how does the prime minister confront and reconcile disagreement and opposition with the UMNC, the controlling political party for the Malays?

4513 Media Coverage of Terrorism

2:15-3:30 p.m. Kukhwa A

Chair. Lars Willnat, George Washington U, Washington, D.C.

Attack on America—The First 24 Hours: A Multilevel Analysis of Network News on September 11.

Marie Dick, Southwest State U, Marshall, Minn.; Mark Burkett Hovind, Clemson U, Clemson, S.C.;

Timothy Kowalik, Northwestern College, St. Paul, Minn.; Judith K. Litterst, Gary A. Noggle, and Scott D. Wells, St. Cloud State U, Minn.

Hyperlinking as Gatekeeping: Online Newspaper Coverage of the Execution of an American Terrorist.

Daniela V. Dimitrova, Colleen Connolly-Ahern, Amanda Reid, Andrew Paul

Williams, and Lynda Lee Kaid, U of Florida, Gainesville

Crisis and Confidence: A Panel Study of Media Effects on Trust After September 11, 2001. Paul

Brewer, Sean Aday, Kim Gross, and Lars Willnat, George Washington U, Washington, D.C.

Look Who's Talking: Media Narcissism in the Coverage of September 11. Colleen Connolly-Ahern,

Lisa Mills, Susan Floyd, Hyoungkoo Khang, Kelly Flowers, and Andrew Paul Williams, U of Florida, Gainesville

The papers on this panel address media coverage of terrorism in a variety of ways. Papers consider the coverage in the immediate aftermath of the 9-11 tragedy, the effects of the coverage on public confidence in the media following 9-11, and web news handling of the execution of the terrorist convicted of the Oklahoma City bombing.

* Top Paper

** Top Student Paper

ASA Chicago

Culture Section Program

American Sociological Association
Chicago, August 2002

Message

The Culture section sessions at the American Sociological Association take place this year on August 18 to 19, in Chicago. The activities and times are shown below. Exact room assignments are not available yet, but they will all be held at the Chicago Hilton. We hope to see you there.

—[Cynthia Epstein](#)
<CEpstein@gc.cuny.edu>

Distinguished Professor Department of Sociology
Graduate Center, CUNY, 365 Fifth Ave., New York, N.Y. 10016
(212) 817-8782

Program Outline

Sunday, August 18, 2002

Section Council Meeting
7 to 8:15 a.m.

Paper Session
Diffusing Cultural Sociology: Intellectual Fields and Institutional Boundaries
8:30 a.m.

Invited Panel
Technology, the Internet, and the Culture of Social Connectedness
10:30 a.m.

Paper Session

“Queering” Cultural Sociology: Innovative Studies of Race, Gender, and Sexualities

2:30 p.m.

Refereed Roundtables

4:30 to 5:30 p.m.

Business Meeting

5:30 to 6:10 p.m.

Section Party

6:10 p.m. (tentative)

Monday, August 19, 2002

Paper Session

Formal Methods and Cultural Analyses: Exemplar Studies

8:30 a.m.

Paper Session

Interpretive Studies of Culture

10:30 a.m.

Meetings

July

Barcelona, Spain. July 21 – 26. “Intercultural Communication,” IAMCR/AIECS/AIERI [International Association for Media and Communication Research](#). For more information, see the [Web site](#): <http://www.barcelona2002.org/>

August

Chicago, Illinois. August 16 – 19. “Allocation Processes and Ascription,” American Sociological Association, 97th [Annual Meeting](#), at the Hilton and Palmer House Hotels. For more information, consult the conference [Web site](#): <http://www.asanet.org/convention/2002/>

Milan, Italy. August 25 – 28. “Globalization of Political Communication Issues” Workshop, Political Communication Research Committee, [International Political Science Association](#), at a mountain resort in northern Italy. For more information, see the [Web site](#): <http://ipsa.concordia.ca/>

September

Washington, D.C., 26 – 29. [American Communication Association](#). [Web site](#): <http://www.americancomm.org>

October

State College, Pa., October 10 – 13. Democratic Communications & Global Justice. Write to [Ron Bettig](#): [<rnb3@psu.edu>](mailto:rnb3@psu.edu)

Alexandria, Va., October 10 – 12. American Society for Competitiveness 13th annual conference, at the Hilton Mark Center. “Competition in a Turbulent World” with leaders from business, government, and academia. Registration includes ASC membership, a copy of *Journal of Global Competitiveness*, luncheon, dinner, and refreshments during sessions. Write to [Richard A. Nelson](#) [<rnelson@lsu.edu>](mailto:rnelson@lsu.edu) or [Prashanth B. Nagendra](#), P.O. Box 1658, Indiana, PA 15705, (724) 357-4880, Fax 724.357.7768, [<Nagendra@iup.edu>](mailto:Nagendra@iup.edu).

Moscow, October 17 – 20. Mass Media and Communications in the e-Society of the 21st Century: Access and Participation. Send [E-mail](#): [<n_bolotina@journ.msu.ru>](mailto:n_bolotina@journ.msu.ru)

Tarrytown, N.Y., October 25 – 27. [New York State Communication Association](#). “Imagining the

Possible: Communication, Crisis & Social Change.” Write to [Carol Wilder](#), Chair, Communication Department, New School, 70 Fifth Ave., New York, N.Y. 10011, <wilderc@newschool.edu> [Web site](#): <http://www.nyscanet.org>

November

New Orleans. November 21 – 24. “Communication in Action,” [National Communication Association](#), 88th Annual Meeting, Marriott and Sheraton Hotels. For more information, see the [Web site](#): <http://www.natcom.org/conferences/nca.htm>

Calls

Journals

Workshop

Washington University Summer Institute on the Empirical Implications of Theoretical Models

In June 2003 Washington University in St. Louis will hold its first [Summer Institute on the Empirical Implications of Theoretical Models](#) (EITM) . The institute focuses on the methodological challenges posed by theoretical models and is designed for advanced graduate students and junior faculty.

Participants will join four one-week seminars. The program includes a theoretical and methodological foundations seminar. Advanced seminars include the application of game theory, spatial models, quantal response models, and behavioral models. Applied seminars include coalition theories, theories of judicial decision making, and theories of legislative politics. Methodological seminars include quantitative, experimental, and field methods. Seminars will be conducted by nationally recognized faculty drawn from U.S. universities.

As many as 25 advanced graduate students and junior faculty will be provided with travel and lodging subsidies each year. Summer institutes will also be held in June 2004, 2005, and 2006. The institutes are funded by the National Science Foundation and are sponsored by the Washington University Department of Political Science and the Weidenbaum Center on the Economy, Government, and Public Policy.

More information and application materials will be available online at the [Web site](http://wc.wustl.edu/eitm.htm): <http://wc.wustl.edu/eitm.htm>. The deadline for the 2003 institute will be in January 2003. To be added to the e-mail list for notices about the program, send [E-mail](mailto:eitm@wc.wustl.edu): eitm@wc.wustl.edu>

—[Steven S. Smith](#), Professor of Political Science and Director, Weidenbaum Center on the Economy, Government, and Public Policy
Washington University, St. Louis, MO 63130-4899
(314) 935-5630 fax 314.935.5688
<smith@wc.wustl.edu>

Journals

Popular Communication

Editors. Sharon R. Mazzarella, Ithaca College, and Norma Pecora, Ohio University

Popular Communication, a new journal from Erlbaum, is accepting articles on popular texts, artifacts, audiences, events, and practices. Publication commences in 2003 with articles on all aspects of popular culture related to mass media: the Internet, youth culture, representation, fandom, film, sports, spectacles, sexuality, advertising, consumer culture, the digital revolution, television, radio, music, magazines, zines, dance, comic books, or computer games. The peer-reviewed journal welcomes diverse theoretical and methodological perspectives and is intended for scholars in mass communication, advertising, media studies, visual communication, and cultural studies.

Manuscripts should follow the APA Publication Manual, 5 ed. Double space all material, including quotations, references, tables, captions, and footnotes. Title page should include author names and affiliations, address, phone and fax numbers, and e-mail address, as well as a running head of 48 or fewer letters and spaces. Only the title page should contain identifying information. The second page should include the manuscript title, an abstract of 100 to 150 words, and a list of key words for use in indexing. All figures must be camera ready. Electronic submissions cannot be accepted. Submit five copies:

[Norma Pecora](#), School of Telecommunications, 221 RTV Building, Ohio University, Athens, OH 45701, (740) 593-4864 Fax 740.593.9184, [E-mail:](#)
<pecora@ohiou.edu>

Communication Review

Editors. Andrea L. Press & Bruce Williams, University of Illinois

Open call for submissions using critical theoretical, historical, and other empirical approaches to communication. Write to the editors, Institute of Communications Research, University of Illinois at Urbana-Champaign, 228 Gregory Hall, 810 S. Wright St., Urbana, IL 61801.

Research Note

Culture war of the war of the labels?

For many years now the media have reported an escalating “culture war.” But sociologists have found little evidence that Americans have become more widely divided in their social views. Paul DiMaggio and his colleagues reported in the 1996 *American Journal of Sociology* that on most social issues Americans were no more polarized in the 1990s than they were in the prior decade or two. How can that be reconciled with the media coverage of an increasingly divisive culture war?

Alan Miller and John Hoffman (*Social Forces*, December 1999) suggest one answer. Using the General Social Survey’s quarter-century of polls, they find that since the 1970s, the labels “liberal” and “conservative” have become more polarized. Americans belonging to fundamentalist Protestant denominations increasingly described themselves as “conservatives” and those belonging to modernist denominations increasingly described themselves as “liberals” — even though the differences between the two groups on social issues had not changed. In the public debates and the media coverage, then, the tags, liberal and conservative, have lined up more closely with positions on issues such as church and state. Miller and Hoffman’s work implies that Americans have increasingly used these words as battle flags, even if they did not really disagree any more in the 1990s than they did before.

Reprinted from *Contexts: Understanding People in their Social Worlds*, Vol. 1, No. 1, 2002. © Copyright by the [American Sociological Association](#).

Call for Nominations

I am writing on behalf of the Nominating Committee of the Political Communication section of the American Political Science Association. The other members of the Nominating Committee are —

[Pippa Norris](http://ksghome.harvard.edu/~.pnorris.shorenstein.ksg/) <http://ksghome.harvard.edu/~.pnorris.shorenstein.ksg/>

[Michael Mansfield](http://www.baylor.edu/Political_Science/faculty.html) http://www.baylor.edu/Political_Science/faculty.html

[J. Cherie Strachan](http://www.albany.edu/communication/strachan.html) <http://www.albany.edu/communication/strachan.html>

Section By-Laws (Article II, Section 5) require the Nominating Committee to “draw up a slate of candidates which gives weight to names put forward by membership....”

The section has these officers: Chair, Vice-Chair (who is Chair-Elect), Secretary/Treasurer, and Program Chair. We also are searching for an Editor for *Political Communication Report*.

The section has three award committees. These have been three-member committees: Murray Edelman Distinguished Career Award, Doris Graber Outstanding Book Award, and Paul Lazarsfeld Best Paper Award.

For the section Bylaws, visit the [Web site](http://www2.h-net.msu.edu/~polcomm/): <http://www2.h-net.msu.edu/~polcomm/>

For the section's listing on APSAnet, visit the [Web site](http://www.apsanet.org/about/sections/section23.cfm): <http://www.apsanet.org/about/sections/section23.cfm>

Please give some thought to whom you wish to lead the section, then submit their names by August 1, 2002, to [Mark Wattier](mailto:Mark.Wattier@MurrayState.edu): <Mark.Wattier@MurrayState.edu> It would be helpful if you would provide with your nomination the name, address, and telephone number of each nominee as well as the nominee's contributions to the field of political communication.

Regards,
[Mark J. Wattier](mailto:Mark.Wattier@MurrayState.edu), Chair
Nominating Committee

Professor & Faculty Senate President
Department of Government, Law, and International Affairs
553 Business Bldg., Murray State University, KY 42071-3314
Office (270) 762-2695 Home (270) 554-0427
[E-Mail: Mark.Wattier@MurrayState.edu](mailto:Mark.Wattier@MurrayState.edu) and Markwattier@comcast.net

Books Noted

Gilboa, Eytan, ed. *Media & Conflict: Framing Issues, Making Policy, Shaping Opinions*. Ardsley, N.Y.: [Transnational Publishers](#), 2002. 360 pages, index. \$85 (cloth) ISBN 1-57105-270-4, \$29.95 (paper) ISBN 1-56105-276-3 [Web site](#): <http://www.transnationalpubs.com/> [E-mail](#): <info@transnationalpubs.com> Toll-free: 800-914-8186

Kaplan, Richard L. *Politics and the American Press: The Rise of Objectivity, 1865–1920*. Cambridge: [Cambridge University Press](#), 2002. 224 pages, index. \$ (cloth) ISBN 0-521-62151-8, \$20 (paper) ISBN 0-521-00602-3. [Web site](#): <http://www.cambridge.org>

Klingemann, Hans-Dieter, & Andrea Rommele, eds. *Public Information Campaign and Opinion Research: A Handbook for the Student & Practitioner*. Thousand Oaks, Calif.: [Sage Publications](#), 2002. \$74 (cloth) ISBN 0-7619-6431-2, \$27.95 (paper) ISBN 0-7619-6432-0 [Web site](#): <http://www.sagepub.com/>

Laracey, Mel. *Presidents and the People: The Partisan Story of Going Public*. College Station: [Texas A&M University Press](#), 2002. 280 pages, 6.125 by 9.25 inches. 3 tables, bibliography, index. \$42.95 (cloth) ISBN 1-58544-180-5. [Web site](#): <http://www.tamu.edu/upress/> 800-826-8911

McQuail, Denis. *McQuail's Reader in Mass Communication Theory*. London: [Sage Publications](#), 2002. 448 pages. \$85 (cloth) ISBN: 0-7619-7242-0, \$28 (paper) ISBN 0-7619-7243-9 [Web site](#): <http://www.sagepub.com/>

Mendelberg, Tali. *The Race Card: Campaign Strategy, Implicit Messages, and the Norm of Equality*. Princeton: [Princeton University Press](#), 2001. 307 pages. \$52.50 (cloth) ISBN 0-691-07070-9, \$17.95 (paper) ISBN 0-691-07071-7. [Web site](#): <http://pup.princeton.edu/>

Sunstein, Cass. *Republic.com*. Princeton: [Princeton University Press](#), 2002. 240 pages, 5 by 7 inches. \$29.95 (cloth) ISBN 0-691-07025-3, \$12.95 (paper) ISBN 0-691-09589-2, \$9.95 (e-Book) ISBN 1-4008-0902-9. [Web site](#): <http://pup.princeton.edu/>

Thompson, John B. *Political Scandal: Power & Visibility in the Media Age*. Cambridge, U.K.: Polity Press, and Malden, Mass.: Blackwell, 2000. 324 pages. \$57.95 (cloth) ISBN 0-7456-2549-5, \$24.95 (paper) ISBN 0-7456-2550-9.

MEA Awards

Award-winning Books (Some Political)

Article Award. Erik P. Bucy and Kimberly S. Gregson. "[Media Participation](#): A Legitimizing Mechanism of Mass Democracy."

Book Awards

Kevin G. Barnhurst and John Nerone. [The Form of News](#): A History.

Jack Lule. [Daily News, Eternal Stories](#): The Mythological Role of Journalism.

Susan B. Barnes. [Online Connections](#): Internet Interpersonal Relationships, and Stuart Biegel. [Beyond Our Control?](#) Confronting the Limits of Our Legal System in the Age of Cyberspace.

Douglas Rushkoff for [Coercion](#): Why We Listen to What "They" Say.

On June 22 at Marymount Manhattan College, the [Media Ecology Association](#) presented awards for work published during 2001, including several of interest to Political Communication scholars. The awards and their recipients are listed below:

Walter Benjamin Award

Walter Benjamin was the author of several outstanding books and essays, most notably, of course, "The Work of Art in the Age of Mechanical Reproduction," one of the most influential articles in media ecology. The award recognizes the outstanding article in the field of media ecology.

The 2002 award went to Erik P. Bucy and Kimberly S. Gregson for "Media Participation: A Legitimizing Mechanism of Mass Democracy." Their article invites us to think about participation in new ways in an age of interactive media. They move beyond the initial hype of how the Internet was to give everyone access to everything, and point out that in fact politics in cyberspace is managed, polished and stratified. Despite these limitations, they argue that new media do legitimize mass democracy in new and interesting ways.

Susanne K. Langer Award

Susanne Langer is well known for her work in philosophy and aesthetics, and her books *Philosophy in*

a New Key and *Feeling and Form* are important components of a media ecology curriculum. The Langer Award is given to a recently published book or article that makes an outstanding contribution to the understanding of language and symbolic form and its relationship to communication, culture and consciousness.

This year's award went to Kevin G. Barnhurst and John Nerone for *The Form of News: A History*. Barnhurst and Nerone have written a fascinating history of the interplay of media change and economic forces in the evolution of what constitutes news. They present both the impact of these changes on the way news is conceptualized and the forms of audiences it invites. Their work offers new ways of imagining the impact of the Internet on news that moves beyond instant good or bad reactions, to thoughtful predictions based on the history of the form of news.

Lewis Mumford Award

Lewis Mumford is the author of over 30 books, including *Technics and Civilization* and the *Myth of the Machine*. His pioneering work on the history and criticism of technology makes him the first comprehensive media ecology scholar. The Mumford Award is given to a recently published book or article that makes an outstanding contribution to the understanding of technology's role and impact on society.

The 2002 award went to Jack Lule for *Daily News, Eternal Stories: The Mythological Role of Journalism*. Lule's work addresses journalism as technics, and notes how journalists, perhaps unwittingly, select factual information to re-create ancient and enduring myths. His observations should be, but probably won't be, disturbing to practitioners of journalism. This book will, however, be of great use to those of us who teach journalism so that students may gain an understanding of the techniques which affect the very stories they report.

Dorothy Lee Award

Dorothy Lee served on the anthropology faculty at Vassar College and Harvard University where her scholarship focused on culture in relation to language, symbols systems, and modes of communication such as orality and literacy. Her book, *Freedom and Culture*, was extraordinarily influential. She was also a frequent contributor to *Explorations in Communication* and an influential force on the development of the Toronto School of media ecology. The award recognizes outstanding scholarship in the ecology of culture.

This is the first year for the Dorothy Lee Award, and the first year with a tie in the judging. The two winners were Susan B. Barnes for *Online Connections: Internet Interpersonal Relationships* and Stuart Biegel for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*.

Sue Barnes offers a much needed map of the rules and patterns of development of interpersonal relationships on the Internet. She takes a cultural approach to this environment and explains the communities it creates. Her work will clearly become a staple of every student of computer mediated communication.

Stuart Biegel explores the complications of importing legal structures across media environments. He makes clear that new media regulation requires legal reframing and new technology will not necessarily conform to the boundaries of old legal frameworks. Nevertheless, the concept of law remains and must be renegotiated for this new environment.

Marshall McLuhan Award

Marshall McLuhan was the central figure in the history of media ecology, and his book, *Understanding Media*, is the foundation for all of the work that has followed in the field. The award recognizes the outstanding book in the field of media ecology.

The 2002 award went to Douglas Rushkoff for *Coercion: Why We Listen to What “They” Say*. Rushkoff takes an ecological approach to the web of personal clichés, social truisms, political common wisdom, and cultural commonplaces to reveal the structure of the production of our belief system. Like McLuhan, he is a great popularizer of media ecology principles and this book may make many people more aware of the process of manipulation of belief and opinion. He reveals the invisible machine behind the system and lays bare the technics that comprise our society.

—[Mary Alexander](#), Marist College
<Missy.Alexander@marist.edu>

For more information, consult the [Web site](http://www.media-ecology.org/): <http://www.media-ecology.org/>

Grants

Funding Programs

Fellowship & Award Programs

Aug. 1. Fulbright Scholar Program, Grants for faculty and professionals in 140 countries. Write to the Council for International Exchange of Scholars, by **E-mail**: <apprequest@cies.iie.org> or call (202) 686-7867 for more information. The Higher Education Liaison Officer is Susan Sharp, Fulbright Scholar Program, [Council for International Exchange of Scholars](#), 3007 Tilden Street NW, Suite 5L, Washington, DC 20008 (202) 686-6242 Fax 202.362.3442. **Web site**: <http://www.cies.org/>

Aug. 1. [Carl Couch Center for Social and Internet Research](#). Maines Narrative Research Award, for papers, unpublished and not accepted for publication, related to the narrative and/or pragmatist approaches of David R. Maines. Send submissions along with 100-word abstract to Shing-Ling Chen by **E-mail**: chen@cccsir.org Questions and comments can be addressed to Dept. of Communication Studies, University of Northern Iowa, Cedar Falls, Iowa 50614 (319) 273-6121. Web site: <http://www.cccsir.org/>

Sept. 1. [Carl Couch Center for Social and Internet Research](#). Saxton Applied Research Award, for papers that apply theory, research and/or practice to real, pragmatic social problems. Send submissions along with 100-word abstract to Shing-Ling Chen by **E-mail**: chen@cccsir.org Questions and comments can be addressed to Dept. of Communication Studies, University of Northern Iowa, Cedar Falls, Iowa 50614 (319) 273-6121. Web site: <http://www.cccsir.org/>

Sept. 6. Kenneth E. Clark Research Award. For unpublished undergraduate or graduate student papers. For more information, consult the **Web site**: <http://www.ccl.org/>

Oct. 1. [Woodrow Wilson International Center for Scholars](#). Fellowships in the Social Sciences & Humanities. Residential fellowships; applicants from any country; projects on national and/or international issues with relevance to public policy, including historical studies that illuminate current policy issues. Write to Scholar Selection & Services Office, 1 Woodrow Wilson Plaza, 1300 Pennsylvania Ave., N.W., Washington, D.C. 20004-3027, (202) 691-4170 Fax 202.691.4001, **E-mail**: fellowships@wwic.si.edu Web site: <http://www.wilsoncenter.org>

Funding Programs

[Pew Charitable Trusts](#), "Strengthening Democratic Life in the United States." Write to [Michael X. Delli](#)

[Carpini](#), Public Policy Program, 2005 Market St., Ste 1700, Philadelphia, PA 19103-7017, call (215) 575-4720, fax 215.575.4939, send E-mail: <mdellicarpini@pewtrusts.com> or download [E-forms](#): <http://www.pewtrusts.com/grants/grants.cfm>

[Mott Foundation Civil Society Program](#), C.S. Mott Foundation, 503 S. Saginaw St., Suite 1200, Flint, MI 48502-1851 (810) 238-5651, fax 810.766.1753, [E-mail](#): <infocenter@mott.org> and [Web site](#) : <http://www.mott.org/programs/civilsociety.asp>

[Markle Foundation](#). Address [E-mail](#): <proposal@markle.org> to [Susan Sigel](#), Grants Manager, 10 Rockefeller Plaza, Floor 16, New York, NY 10020 (212) 713-7619, fax 212.765.9690.

[Johnson Foundation](#) Wingspread Conferences program. Write to Barbara J. Schmidt, Program Secretary, P.O. Box 547, Racine, WI 53401-0547, call (262) 681-3343, fax 262.681.3325, or visit the Web site for [E-forms](#): <http://www.johnsonfdn.org/propconf/onlineform.html>

[CBS Foundation](#). Write to Helene Blieberg, 51 West 52nd Street, New York, NY 10029, call (212) 975-3773, fax 212.975.3515. Send [E-mail](#): <cbsfoundation@cbs.com>

The [NEH 1999 Annual Report](#) contains descriptions of programs and a complete list of grants funded for examination or downloading. [Web site](#): <http://www.neh.gov/>

This issue of *Political Communication Report* opens with a [Commentary](#) on the participatory potential of new media formats. [Erik Bucy](#) describes his jointly-authored article in *New Media & Society*, which recently won one of the [Awards](#) from the Media Ecology Association in New York.

As *PCR* is published, political communication scholars are traveling to Seoul, South Korea, to attend the annual ICA annual conference, to Barcelona, Spain, to attend the IAMCR meetings, and to Chicago for ASA. Shortly we will congregate in Boston for the APSA convention.

[APSA BOSTON](#) links to the full political communication program. Other convention information includes a [Message](#) from Conference Chair [Montague Kern](#), the agenda for the [Business Meeting](#) from Section Chair [Darrell M. West](#), the program from the “Restless Searchlight” [Symposium](#) at the Shorenstein Center (yes, [Pippa Norris](#), it’s in here!), and details about the [Short Course](#), “Teaching Campaigns.”

The **PROCEEDINGS** section, under [ICA Seoul](#), includes a complete listing of ICA Political Communication sessions, and, under [ASA Culture](#), an outline of activities planned for the Culture Section meetings in Chicago. There are a number of listings for other [Meetings](#), and the page of [Calls](#) includes a new journal, *Popular Communication*, and a new Summer institute at Washington University in St. Louis.

[NEWS & NOTES](#) includes a brief research item on the labels “liberal” and “conservative.” This issue’s [Books](#) page includes several new titles, and awards and funding programs are listed under [Grants](#). Finally, there is a page of related [Links](#).

SUBMISSIONS

This is the final issue of my term as editor of the joint APSA/ICA Political Communication newsletter. The [Nominations](#) Committee is searching for a new editor, along with a slate that includes officers and committee members. Submissions should be sent once the new editor has been announced.

My first issue of *Political Communication Report* was the last published on paper, and I’ve learned a new world of on-line publishing. Your comments on the new format have been very supportive. Each issue now reaches about 1000 readers. Members consult back issues regularly, and students and others find a useful first encounter with the work of our field.

I want to thank all those who sent in suggestions and items, especially the APSA section and ICA division officers, those who took time to write for the Commentary column, the many members who expressed support during my tenure, the staff members at APSA and ICA headquarters who supplied lists and sent out notices by e-mail and regular mail, and the editorial assistants who were generously funded by the UIC College of Liberal Arts &

Sciences. The newsletter could not have contained so much information and so many details without you, and I hope you will extend the same support to the next editor.

It's been quite an experience! This fall I take up new administrative duties in my home department, which will keep me busy, but I do plan to stay involved in our organizations in other capacities. Thanks again!

[Kevin G. Barnhurst](#), *Editor*

Political Communication Report

*Department of Communication (MC-132)
1007 W. Harrison St. BSB 1148A
University of Illinois–Chicago, IL 60607-7137
(312) 413-3231 (office) 996-3188 (department)
312.413.2125 (fax)*

[E-mail](mailto:kgbcomm@uic.edu) kgbcomm@uic.edu

Related Links

Political Communication Report

[Volume 12.2](#) Spring 2002

[Volume 12.1](#) Autumn 2001

[Volume 11.3](#) Summer 2001

[Volume 11.2](#) Spring 2001

[Volume 11.1](#) Autumn 2000

[Volume 10.3](#) Summer 2000

[Volume 10.2](#) Spring 2000

[Volume 10.1](#) Autumn 1999

[Volumes 7 - 9](#), [Richard Davis](#), Editor

Political Communication

Sponsors

[International Communication Association](#)

[American Political Science Association](#)

[Political Communication Section](#)

Other Organizations

International Political Science Association

[Research Committee in Political Communication](#)

[American Sociological Association](#)

[American Association of Political Consultants](#)

International Studies Association
[International Communication Section](#)

Political Communication Report

International Communication Association & American Political Science Association, Vol. 12 No. 2, Spring 2002

In This Issue

COMMENTARY

An Infrastructure Proposal for Improving Political News

Bourdieu & Polling

Obituary

Book Notes

As this issue of *Political Communication Report* went into production, the renowned sociologist [Pierre Bourdieu](#) died. We had been working on including a discussion of his book, *On Television*, in the newsletter, and suddenly it was urgent to add it. A brief [Commentary](#) about his work, with some observations by [Susan Herbst](#) about his critique of public opinion polling, along with an obituary has been added to the expanded books section.

Members are invited to have review copies sent of their new books, which will appear in future Books Received pages, along with abstracts and links to publishers, and are then eligible for longer reviews (reviewers are welcome to volunteer). This issue's [Book Notes](#) includes notices about upcoming competitions for book and monograph prizes. If you would like to review a book, please be sure to propose the title early, to allow time to facilitate the sending of complimentary copies for critical review.

CHAIR MESSAGE

RESOURCES

MEETINGS

Calls for Papers

PROCEEDINGS

Digital Divide

ICA/IAMCR

NCA

GRANTS

Submissions

Related Links

In his [Message](#) to the membership, Chair [Darrell M. West](#) shares information on a planned new Web site and looks forward to events planned for the next convention. The [Resources](#) page describes and provides a link to the new Web site providing a no-cost platform for experiments. The page also includes other resources, including Web sites related to the U.S. 2000 election.

There are a number of upcoming [Meetings](#), and the page of [Calls for Papers](#) includes several new journals, as well as initiatives by existing journals. The Proceedings section includes a report on the seminar on the [Digital Divide](#), as well as a complete listing of papers from the [ICA/IAMCR](#)-sponsored program. Minutes of the Political Communication Division of [NCA](#) are also republished for your information.

Finally, there are upcoming deadlines to apply for research support, listed on the page, [Grants](#), and the page of related [Links](#).

SUBMISSIONS

The joint APSA/ICA Political Communication newsletter, *Political Communication Report*, is published exclusively on line. Send your comments, reviews, feature articles, and notes about accomplishments, calls for papers, and meeting announcements for inclusion in the next issue by June 15, 2002.

[Kevin G. Barnhurst](#), Editor

Political Communication Report

Department of Communication (MC-132)
1007 W. Harrison St. BSB 1148A
University of Illinois–Chicago, IL 60607-7137
(312) 413-3231 (office) 996-3188 (department)
312.413.2125 (fax)

[E-mail kbgcomm@uic.edu](mailto:kbgcomm@uic.edu)

Commentary

Bourdieu & Political Communication: An Infrastructure Proposal for Improving Political News

[Journalism's Power](#)

[Recommendations](#)

[Infrastructure Proposal](#)

[Kevin G. Barnhurst](#), Editor, Political Communication Report

Pierre Bourdieu, who died recently, is important to scholars of political communication because of his work during the past ten years. His recent reflections on the role of the communication media in political life resulted in the publication of two papers, “L’emprise du Journalisme” and “Sur la Télévision.” These were transcripts of an unusual political experiment in television broadcasting. Bourdieu delivered two lectures at the Collège de France in Paris, where he had held the chair in sociology since 1981. The lectures were then broadcast to the public on the Paris Première station, reaching beyond his usual audience. The broadcasts made no compromises with the medium of television: the professor spoke on a plain background, and there were no image bites or other effects added to make the lecture more entertaining.

The lectures, issued in English in 1996 under the title, *On Television* (Trans. Priscilla Parkhurst Ferguson. New York: New Press), are an important theoretical document on the relationships among press, politics, and public life. The lectures caused such a firestorm of controversy in France that Bourdieu wrote a response, which appears as a preface in the book. To this was added a final chapter, “The Power of Journalism,” which gives a more-formal, detailed presentation of the ideas from the television lecture, along with an appendix containing an abridged article, “The Olympics—An Agenda for Analysis,” both of which had been published in the journal *Actes de la recherche en sciences sociales*.

Journalism's Power

Bourdieu's concern is with the power journalists wield over politics as a result of their central role in the creation of symbolic capital. Politicians no longer can do their work autonomously (and neither can scholars, poets, and other experts), but must respond to the demands of journalism. The journalistic

field is not an autonomous one, in part because journalists do not have a system of internal control (such as peer review). Instead, the journalistic field is heteronomous, that is, losing control from within and becoming subject to external forces, especially the commercial pressures in a consolidating and globalizing industry.

The danger in the current state of political communication is what Bourdieu calls "symbolic violence," which occurs internally as journalists become involved in self-censorship without realizing it and which occurs externally as the news industries produce conditions of what Bourdieu considers demagoguery. These result from the capacity of television images to produce a "reality effect": "The news, the incidents and accidents of everyday life, can be loaded with political or ethnic significance liable to unleash strong, often negative feelings, such as racism, chauvinism, the fear-hatred of the foreigner or xenophobia" (p. 21).

Bourdieu concludes that the structures of television news pose "a serious problem for democratic practice" (p. 33). Journalists shape the news by selecting sources, arranging the set, laying the ground rules that make interactions pre-scripted, and approach topics according to unconscious categories and assumptions. The pressures to say something new every day inevitably create a series of crises, disasters, and revolutions, always viewed acritically. Newspapers and other media outlets are also influenced by these qualities of television news, and as a result, Bourdieu suggests, the journalistic field creates a reality that crowds politicians and citizens out of the common public space.

He is pointedly skeptical of public opinion polling, which he says sidesteps the collective efforts to participate in public life, which occur, for example, in political parties and labor unions. On this topic, see the separate [comment](#) by [Susan Herbst](#).

Recommendations

Bourdieu's recommendations in the face of the problems he identifies are, he freely admits, utopian: that journalists resist the competition for the scoop and that they set aside the race for ratings. These are moral and ethical solutions to structural weakness, and they reflect the longstanding liberal bromide that what is needed to guarantee a free and responsible press is for journalists to provide more thoughtful analysis and interpretation of events, "in a context which makes them meaningful," to quote from the 1947 U.S. Hutchins Commission report. He also suggests that his call for morality among journalists be backed up with structural changes that encourage, support, and reward autonomous self-regulation of the journalistic field, although he doesn't specify what these might be.

The obvious problem with moralistic or ethical calls for greater analysis and contextual detail in news is that they run contrary to the structures of the news business, such as the pace of work routines. In France, where the news media are more or less influenced or subsidized by the ministry of communication, Bourdieu's solution can be seen as itself a moral stand meant to influence not only journalists but also the government entities that intervene in the operations of the news media. Under the U.S. system, as journalists have attempted to respond to the widespread demand for a socially responsible press, they have provided more and more interpretation. In our 1997 examination of newspaper content, Diana Mutz and I measured these changes, and subsequent research on

television newscasts, National Public Radio news programming, and Internet news sites showed that the shift away from event-centered reporting and toward interpretation has been widespread. These studies are available on line at the [New Long Journalism](http://tigger.uic.edu/~kgbcomm/longnews/) Web site: <http://tigger.uic.edu/~kgbcomm/longnews/>

The changes in news have had several unanticipated consequences. When journalists try to explain the meaning of events, in addition to reporting what happened, they cover fewer events, leaving larger holes in what Gaye Tuchman called the net for capturing news. The time constraints of daily journalism, as well as the lack of staff, low pay, and other conditions of labor, cannot accommodate greater explanatory work otherwise. Work conditions also contribute to the fact that the interpretations that journalists provide are usually of the most generic kind. Explanations on the fly must always remain superficial. Especially on television news, the result is that news stories interlace journalists' judgments about events into factual accounts. In newspapers and on public radio, what passes for explanatory news overwhelmingly relies on obvious, safe, and politically centrist interpretive schemes. Politics then becomes bland and uninteresting and must be spiced up by visual gimmicks, by prurient and horse-race themes, and by insider or personality coverage angles. These are not, however, the most important consequences of the rise of the new long journalism.

Longer, more analytical news also shifts the role of journalists from the reporters of events to the explainers of their meaning in social and political life. This is the symbolic power that Bourdieu considers threatening. All cultural producers, including not only artists and philosophers but scientists, have seen a progressive loss of autonomy, which he considers essential for creative discovery, as they have become increasingly subject to journalism. Here the heteronomy of journalism becomes a central concern: journalists wield greater cultural power but under ever-greater pressures from the market.

Infrastructure Proposal

My current project on the decline of fact and rise of interpretation in U.S. journalism has pointed to one simple step that could provide a structural support to sustain better journalism: regular measurements of actually existing reporting.

Journalists and news organizations in the United States now have very limited information about what they do. There are market-driven measurements, such as circulation figures and audience ratings, but these are developed and maintained with little attention to the actual content and form of the news. They demand that journalists divine the relationship between content decisions and audience changes. Besides these, there are no systematic measurements of the news available to news media, which would allow editors to compare their work to others. The assortment of prizes, and even the sporadic calls and letters (or e-mails) from the audience, provide responses only to the exceptional content, not to the run of daily reporting.

In our 1997 study, Diana Mutz and I developed a way to assess the who, what, when, where, how, and why of daily news reports and used it to track changes in news over 100 years, a method that has proved reliable for other media as well. The studies show some surprising changes, besides the movement in the *who* away from individual actors (in favor of groups and officialdom), the *when* of

reporting has focused on prediction (always a tricky business, but especially so in daily journalism), and the *where* has shifted away from the most local places. The Internet appears to have had some influence on restoring local coverage, but otherwise the shift away from event-centered coverage has been continual. Journalists are fascinated by these results and would like to know how their own newspaper or newscast compares.

As news becomes increasingly mixed with opinion on television and includes fewer events in newspapers, a system of content ratings would offer the best window on news, the sort of clear picture journalists need so that they can self-regulate, as Bourdieu proposed.

[Kevin G. Barnhurst](#), editor of the newsletter for 2000-02, and associate professor, Department of Communication, University of Illinois, Chicago, is working on a book on the decline of fact and rise of opinion in U.S. journalism. Write him at Department of Communication (MC-132), 1007 W. Harrison St. BSB 1148A, University of Illinois–Chicago, IL 60607-7137, or send e-mail: kgbcomm@uic.edu

Bourdieu & Public Opinion Polling

[Susan Herbst](#), Department of Political Science, Northwestern University

Bourdieu is one of France's leading public intellectuals, and he has spoken and written a considerable amount about the place of opinion polling in public life. His critiques of polling are many and subtle, although not all are translated into English. His most accessible work on polling is still "Public Opinion Does Not Exist" (Mattelart & Siegelaub, 1979).

Bourdieu's charges that polling distorts politics reminds me of the interesting and complicated evolution of surveying in France. The French have long struggled — quite openly — with the notion of opinion polling. Loïc Blondiaux (1991), a political scientist and historian who writes on public opinion, points out that the French came to polling very late in the twentieth century relative to other western nations.

While the Americans, Norwegians, Germans, and possibly even the Italians polled early in the 20th century, French policy makers, journalists, and social scientists resisted survey research as a way of knowing public opinion until the 1960s.

Why did the French resist polling and why is the debate about surveying so lively in France today? The answer is that the French still do take Rousseau seriously: It is the general will, as represented by the assembly or legislature, that best represents public opinion. Elected representatives can take inchoate, nebulous public sentiments and transform them into actionable directives for policy making. If the assembly truly represents the people, what is the usefulness of opinion polling, which only captures fleeting and often uninformed public attitudes?

The long-running debate about polling in France is provocative and sophisticated, regardless of whether you agree with Bourdieu or not.

References

- Blondiaux, Loïc. (1991). "Comment rompre avec Durkheim? Jean Stœtzl et la sociologie française de l'après-guerre (1945 – 1958)." *Revue française de sociologie* 32: 753–91.
- Mattelart, A., and S. Siegelaub. (1979). *Communication and Class Struggle*. New York: International General.

[Susan Herbst](#)

Department of Political Science

Scott Hall 601 University Place
Northwestern University
Evanston, IL 60208-1006
E-mail <s-herbst@nwu.edu>

Obituary

Pierre Bourdieu, 1931 – 2002

The following obituary circulated on the Internet:

The sociologist Pierre Bourdieu, one of the most influential French intellectuals and political activists of recent decades, died of cancer in Paris, Jan. 24, at the age of seventy one. The French Prime Minister Lionel Jospin, when he learned of his death, called Bourdieu "a great figure in the intellectual life of our country" and a man "who lived personally the dialectic of thought and action."

Bourdieu began to take a prominent role in French life with the 1964 publication of *Les Héritiers: Les étudiants et la culture*, which critiqued the privilege of university education. That year he moved to Paris to become research director at the School of Advanced Study in Social Science, a post he held until 1980. His passion for research led him to study Marx, Sartre, Merleau-Ponty, and Husserl, and he remained connected to the structuralism of the 1960s, out of which grew his preoccupation with language as well as his ethnographic methods. His experience as a teacher carried him into reflections on the educational system, which he turned into works such as *La Reproduction*, *Lês Regles de Lárt*, *Noblesse d'état*, and *La Distinction*, where he analyzed the cultural mechanisms of social differentiation, going beyond the purely economic aspects of class differences.

During the past ten years, he took a leading role in the anti-globalization movement, and he affirmed the rise of an era of growing inequality: "Under primitive capitalism there were limits, there were strikes against capital, etc. Now, capitalism is without limits; forms of ownership are introduced that were previously unimaginable. It follows the logic of unlimited profit. This is very dangerous; it can lead into barbarism."

In his role as a political activist, one of his most widely recognized books was *La Misere du Monde*, in 1993, which denounced social suffering, and in 1996 he founded *Líber Raisons d'Agir*, which published books that questioned liberalism.

Books Awards

[Diamond Anniversary Book Award](#)

The NCA Diamond Anniversary Book Award, established in 1991, recognizes the outstanding scholarly book published during the last two years on subjects other than rhetoric and public address. The recipient(s) of the award receive (or share) a plaque and a \$500 award. Send nominations to the selection committee chair (self-nominations are encouraged), including a cover letter stating why the book is deserving of recognition and three copies of the book (not returnable). Materials supporting the excellence of the book (e.g., reviews, other awards) may be submitted, but are not required. Selection committee: Chair Jerold Hale, Department of Speech Communication, University of Georgia, 113 Terrell Hall, Athens, GA 30602-1725; Members James Darsey and Molefi Asante.

[Golden Anniversary Monograph Awards](#)

The Golden Anniversary Monograph Awards, created to mark the 50th anniversary of NCA in 1964, recognize the outstanding scholarly monographs (as many as three) in any areas of communication arts and sciences published during the previous calendar year. Recipient(s) receive a plaque and up to \$200 (shared). Send nominations to the selection committee chair (self-nominations are encouraged), including a cover letter indicating the publisher or journal name and publication date and providing a detailed rationale for why the article should receive the award, along with six copies of the monograph (not returnable). Selection Committee: Chair Valerie L. Manusov, Department of Speech Communication, Box 353415, University of Washington, Seattle, WA 98195; Members Celeste M. Condit, Hanns Hohmann, John Lucaites, Alberto Gonzalez, and Barbara Biesecker.

Message from the Chair

The Political Communication section has been busy this year. We have hired a web-designer from the University of Washington who is constructing a new Web site for the section. Among other things, it will have information on the section newsletter, section officers, links to the table of contents of communications journals, links to publishers, media outlets, and universities, a website search engine, and a bulletin board where members could post requests.

At the direction of the last year's business meeting, the executive committee has been reviewing procedures to provide financial support to graduate students specializing in political communication research who wish to join the section, subscribe to Political Communication, or attend the annual meeting of the American Political Science Association. Information on this issue will be reported to the membership at the 2002 business meeting.

Section members have been working with the Shorenstein Center at Harvard on a one-day workshop on "Restless Searchlight: Terrorism, the Media & Public Life" ([Invitation](#) details are available as a .PDF file). The event will occur right before the annual meeting of the American Political Science Association in Boston this year. (The draft [Program](#) is available as a .PDF file).

If you have suggestions of other things we should be working on, feel free to get in touch with me.

[Darrell M. West](#)

Brown University

67 George Street

Providence, RI 02912-1977

(401) 863-1163

Fax 401.863.2452

E-mail: <Darrell_West@brown.edu>

PLEASE SHARE THIS INFORMATION WITH OTHER COLLEAGUES AND GRADUATE STUDENTS WHO MAY BE INTERESTED IN ATTENDING.

HARVARD SYMPOSIUM:
RESTLESS SEARCHLIGHT: TERRORISM, THE MEDIA & PUBLIC LIFE

Co-sponsored by the APSA Political Communication Section and the Shorenstein Center at the John F. Kennedy School of Government, Harvard University.

Date: **Wednesday 28th August 2002 from 9.00am to 5.30pm** Place: **Taubman ABC, 5th floor, Taubman Building, John F. Kennedy School of Government, Harvard University, Cambridge MA, 02138.**

Members of APSA's Political Communication Section are invited to participate in a one-day pre-APSA Harvard Symposium "Restless Searchlight: Terrorism, the Media & Public Life" on Wednesday 9.am to 5.30pm. Details of the planned program are attached.

Space is limited to 160 participants so those interested in reserving a place should complete the attached application form with your institutional affiliation and contact details and return this by email to the conference administrator, [Eric Lockwood@ksg.harvard.edu](mailto:Eric.Lockwood@ksg.harvard.edu). Reservations will be accepted on a first-come, first-served basis until all places are taken. The form can also be downloaded from the Section's website www.apsanet.org/~polcomm and further details about the meeting will be posted there in due course, including any changes to the final program, travel directions, maps, conference papers, and the confirmed list of participants. There is no conference fee and participants will be provided with refreshments, a buffet lunch, and a closing wine and cheese reception. Those who wish to reserve a downtown Boston hotel for the additional night(s) will qualify for the APSA conference rate.

In addition, advanced doctoral students who are not in fulltime employment, who are not resident in the Boston-area, and who are interested in applying for financial assistance will be considered for one of the 20 *Daniel C. Hallin Awards*. Each award is intended to contribute \$100 towards the additional expenses of attending this meeting. Those who wish to apply should send a one-page executive curriculum vitae, a one-page synopsis of their doctoral thesis, and a covering letter to the conference administrator by the deadline of *1 June 2002*. The successful candidates will be selected by the conference committee and they will be notified by 1st July.

Conference Organizers: Pippa Norris, Montague Kern and Marion Just

Conference Administrator: Eric Lockwood, John F. Kennedy School of Government, Harvard University, Cambridge MA 02138. Tel: (617) 384 8319 Fax: (617) 496 0063

I am interested in attending Date: _____

I am an advanced doctoral student wishing to be considered for a Hallin Award

Title: _____ Firstname _____ Lastname _____

Institutional Affiliation: _____

Email: _____

Mail address: _____

Tel: _____ Fax: _____

Draft at March 20, 2002

HARVARD SYMPOSIUM:

RESTLESS SEARCHLIGHT: TERRORISM, THE MEDIA & PUBLIC LIFE

Co-sponsored by the APSA Political Communication Section and the Shorenstein Center at the John F. Kennedy School of Government, Harvard University.

Date: **Wednesday 28th August 2002 from 9.00am to 5.30pm** Place: **Taubman ABC, 5th floor, Taubman Building, John F. Kennedy School of Government, Harvard University, Cambridge MA, 02138.**

Program schedule:

08.45-09.00 Registration ~ Taubman ABC

09.00-09.15 **Official welcome** by Alex Jones, Director of the Shorenstein Center

9.15-10.45 Panel 1: The Public's Response to 9/11 ~ Taubman ABC

Chair: Darrell West, Chair, APSA's Political Communications Section/Brown University

David W. Moore, The Gallup Organization
The Public Response in the United States and the Islamic World

Paul Brewer, George Washington University
Crisis and Confidence: A Panel Study of Media Effects on Trust in the Aftermath of September 11 2001

Pippa Norris and Ronald Inglehart, Harvard University & University of Michigan
Islamic Culture and the Roots of 9/11: Testing the 'Clash of Civilizations' Thesis.

Discussant: Richard Flickinger, Wittenberg University

10.45-11.00 Coffee/tea break

11.00- 12.30 Panel 2: The Press and Government in Time of War ~ Taubman ABC

Chair: Marion Just, Wellesley College/Shorenstein Center

Doris Graber, University of Illinois at Chicago
Terrorism, the First Amendment and Censorship: In Search of Public Policy Guidelines

Robin Brown, University of Leeds
Clausewitz in the Age of Al Jezeera: Rethinking the Military-Media Relationship

Regina Lawrence and Cynthia Coleman-Sillars, Portland State University
Public Health in the Public Eye: Media Coverage of the Anthrax Threat

Gadi Wolfsfeld, Hebrew University
Mobilizing the News Media: Norms, Routines, and Dilemmas for Israeli Journalists During the 2nd Intifada

Discussant: Andrew Rojecki, University of Illinois at Chicago

12.30- 2.00 Buffet Lunch with Keynote Speaker ~ Allison Dining Room

Chair: Pippa Norris

Keynote Speaker: Joseph S. Nye, Jr Dean of the John F. Kennedy School of Government

Soft Power in the Global Information Age: The Lessons of 9/11

2.00- 4.00 Panel 3: Constructing the News: September 11 & its Aftermath ~ Allison Dining Room

Chair: Montague Kern, Rutgers University

Michael Traugott and Ted Brader, University of Michigan

Patterns in the American News Coverage of the September 11 Attacks

Bridget Nacos, Columbia University

The News Media and the Muslim Community in New York City before and after 9/11.

Amy Jasperson and Mansour el-Kikhia, University of Texas, San Antonio

U.S. and Middle Eastern Media Perspectives on the Sept 11 Terrorist Attacks

Frank Rusciano, Rider University

Near and Distant Mirrors: Media Perspectives on World Opinion following September 11th

Discussant: Steve Livingston, George Washington University

4.00- 5.30 Closing wine and cheese reception ~ Allison Dining Room

Resources

[Election 2000](#)

[Videotapes](#)

Free Platform for Experiments

TESS, Time-sharing Experiments for the Social Sciences, is a National Science Foundation-funded infrastructure project that allows researchers (including graduate students) to conduct experiments using computer-assisted telephone interviewing and Internet interviewing. It was developed by a team that includes Political Communication member [Diana Mutz](#), of Ohio State University.

At the [Web site](#) below, researchers can propose experiments competitively, and if selected conduct them *at no cost* with a large, diverse subject pool.

<http://www.experimentcentral.org/>

TESS uses two large-scale, cooperative data collection instruments. Starting in June 2002, TESS will run an ongoing national survey to which investigators can add their own original questions. At the same time, TESS will let investigators run their studies on a random sample of the population that is interviewed via the Internet and WebTV. Investigators interested in mode of interview effects can use both data collection platforms simultaneously.

Research-oriented faculty and graduate students from across the social sciences compete for time on one or both instruments. A comprehensive, on-line submission and review process screens proposals for the importance of their contribution to science and society. A diverse team of leading scholars assists in administering the review process, itself based on reviews solicited from within each proposing scholar's chosen social scientific discipline.

Proposals may come from any substantive area within any discipline in the social sciences so long as they utilize experimental or quasi-experimental designs that make a significant contribution to knowledge. TESS pays standard data collection and dissemination costs; so for most proposals, TESS is free.

[Election 2000 Reports](#)

Several new web sites allow users to download (in .pdf format) reports on the 2000 presidential election and political communication.

Elections: Perspectives on Activities and Challenges Across the Nation

<http://www.gao.gov/cgi-bin/getrpt?gao-02-3>

Elections: Statistical Analysis of Factors that Affected Uncounted Votes in the 2000 Presidential Election

<http://www.gao.gov/cgi-bin/getrpt?gao-02-122>

Elections: Status and Use of Federal Voting Equipment Standards

<http://www.gao.gov/cgi-bin-getrpt?gao-02-52>

Elections: A Framework for Evaluating Reform Proposals

<http://www.gao.gov/cgi-bin-getrpt?gao-02-90>

Campaign Ad Videotapes

Pat Devlin is again offering a videotape collection of ads from the primary and general campaigns, including the 2000 campaign. For more information write him at the Dept. of Communication Studies, University of Rhode Island, 60 Upper College Rd., Suite 1, Kingston, RI 02881-0812, call (401) 874-4724 or fax 401.874.4722.

Meetings

April

Fredericksburg, Va., April 5 - 7. "Civil Society - East and West," conference of the Leidecker Center for Asian Studies, Mary Washington College. Send inquiries to [David Ambuel](mailto:dambuel@mwc.edu) via [e-mail](mailto:dambuel@mwc.edu): dambuel@mwc.edu For more information see the [Web site](http://departments.mwc.edu/clpr/www/LCAS/conference2002.htm): <http://departments.mwc.edu/clpr/www/LCAS/conference2002.htm>

Chicago, Ill., April 25 - 28. [Midwest Political Science Association](http://www.indiana.edu/~mpsa/conferences/conferences.html) Annual Conference, Palmer House Hilton. Information and registration materials at the MPSA [Web site](http://www.indiana.edu/~mpsa/conferences/conferences.html): <http://www.indiana.edu/~mpsa/conferences/conferences.html>

May

Portland, Maine. May 3 – 4. New England Political Science Association. For information, write to Program Chair [Giulio Gallarotti](mailto:ggallarotti@wesleyan.edu), Department of Government, Wesleyan University, Middletown, Conn. 06459-0519; call (860) 685-2496; or send [e-mail](mailto:ggallarotti@wesleyan.edu): ggallarotti@wesleyan.edu

Seattle, Wash. May 16 – 19. "Shaping the Network Society: Patterns for Participation, Action and Change," National Communication Association Summer Conference on Communication and Technology. For information write to [Rod Carveth](mailto:docrod99@hotmail.com): docrod99@hotmail.com

St. Petersburg Beach, Florida. May 16 – 19. "Strengthening Our Community," American Association for Public Opinion Research (AAPOR), 57th Annual Conference, in conjunction with the World Association (WAPOR), TradeWinds Beach Resort. For more information, consult the [Web site](http://www.aapor.org/conference/): <http://www.aapor.org/conference/> Or write to [Richard A. Kulka](mailto:rak@rti.org), Research Triangle Institute, P.O. Box 12194, Research Triangle Park, NC 27709-2194, call (919) 541-7008; fax 919.541.7004, or send [e-mail](mailto:rak@rti.org): rak@rti.org

June

Santa Cruz de la Sierra, Bolivia. June 5 – 8. Latinamerican Association of Communication Investigators (ALAIC), Sixth Annual Congress. Sessions include Media and Political Communication, Political Economy of Communications, Community Media and Citizenship. For information, consult the [Web site](http://www.eca.usp.br/alaic/convocatoriaBolivia2002.htm): <http://www.eca.usp.br/alaic/convocatoriaBolivia2002.htm>

Honolulu, Hawaii. June 11 – 15. Hawaii International Conference on Social Sciences, Sheraton Waikiki Hotel. For more information see the [Web site](http://hcsocial.org/): <http://hcsocial.org/>

Rabat, Morocco. June 14 – 16. “The Clash of Civilizations Hypothesis: A Reassessment,” Groupe d’études politiques sur l’Afrique du Nord Contemporaine (GEPANC), RC-51 of the International Political Science Association. The conference will ask whether Huntington’s hypothesis on the relationship between the West and Islam will be refined or rebuilt after the events since September 11. For information, call [Lise Garon](mailto:Lise.Garon@com.ulaval.ca) at (418) 656-2131 ext. 7709, or send a fax 418.656.7807 or [e-mail: Lise.Garon@com.ulaval.ca](mailto:Lise.Garon@com.ulaval.ca)

New York City. June 21 – 23. 3rd Annual Media Ecology Association convention, at Marymount Manhattan College. Write to [David Linton](mailto:dlinton@mmm.edu) dlinton@mmm.edu or [Laura Tropp](mailto:ltropp@mmm.edu) ltropp@mmm.edu

Tampere, Finland. June 29 – July 2. “Theorizing the Media’s ‘Place’ in Globalization,” Crossroads in Cultural Studies conference with David Morley, discussant. For more information, see the [Web site: http://www.crossroads2002.com](http://www.crossroads2002.com)

July

Barcelona, Spain. July 21 – 26. “Intercultural Communication,” IAMCR/AIECS/AIERI International Association for Media and Communication Research. For more information, see the [Web site: http://www.barcelona2002.org/](http://www.barcelona2002.org/)

August

Chicago, Illinois. August 16 – 19. “Allocation Processes and Ascription,” American Sociological Association, 97th Annual Meeting, at the Hilton and Palmer House Hotels. For more information, consult the conference [Web site: http://www.asanet.org/convention/2002/](http://www.asanet.org/convention/2002/)

Milan, Italy. August 25 – 28. “Globalization of Political Communication Issues” Workshop, Political Communication Research Committee, International Political Science Association, at a mountain resort in northern Italy. For more information, see the [Web site: http://ipsa.concordia.ca](http://ipsa.concordia.ca)

November

New Orleans. November 21 – 24. “Communication in Action,” National Communication Association, 88th Annual Meeting, Marriott and Sheraton Hotels. For more information, see the [Web site: http://www.natcom.org/conferences/nca.htm](http://www.natcom.org/conferences/nca.htm)

Calls for Papers

Journals

Conferences & Workshops

March 31. "Cultural Returns: Assessing the Place of Culture in Social Thought," Pavis Centre for Social & Cultural Research, Open University, at St. Hugh's College, Oxford, UK, September 18 – 20. Submissions are invited related to culture, as a force in political change that has become central to media studies, politics, and communication. Conference themes include culture and governance and the relationships among activism, citizenship, and power. Submit 250-word abstracts by [e-mail: socsci-pavis@open.ac.uk](mailto:socsci-pavis@open.ac.uk) Updated details can be found on the conference [Web site](http://www.open.ac.uk/socialsciences/pavis) <http://www.open.ac.uk/socialsciences/pavis>

May 1. "Democratic Communications and Global Justice," Union for Democratic Communications, at Penn State University, State College, Pennsylvania, October 10 – 13. Accepting papers and panel proposals with a critical take on existing media structures and practices. Travel Grants are available. For submissions, send three hard copies (no e-mail) to Ron Bettig, UDC, College of Communications, 123 Carnegie Building, Penn State University, University Park, PA 16802. For more information send [e-mail: rvb3@psu.edu](mailto:rvb3@psu.edu)

Journals

Social Movement Studies: Journal of Social, Cultural and Political Protest, a forum for academic debate and analysis of extra-parliamentary political, cultural, and social movements, launched in 2002, seeks submissions on forms of communication, media, and representation engaged with social change, including the Internet and cyber cultures. Write to the editors at C/-Pavis Centre for Social and Cultural Research, Faculty of Social Sciences, The Open University, Walton Hall, Milton Keynes, MK7 6AA, UK, or send [e-mail: social-movement-studies@open.ac.uk](mailto:social-movement-studies@open.ac.uk) For U.S. submissions, write to Ann Mische, Department of Sociology, Rutgers University, 54 Joyce Kilmer Avenue, Piscataway, N.J. 08854, USA or send [e-mail: mische@rci.rutgers.edu](mailto:mische@rci.rutgers.edu). For further details consult the [Web site: http://www.tandf.co.uk/journals/carfax/14742837.html](http://www.tandf.co.uk/journals/carfax/14742837.html)

Critical Arts: A Journal for South-North Cultural and Media Studies, has issued a general call for papers on south-north relations, cultural and media studies, visual anthropology, African cinema, and similar topics. Accepted articles may appear in the journal itself; in a book series; and on the Internet. *Critical Arts* remains independent of multinational publishing companies (authors retain copyright of their own work and may reprint them elsewhere with acknowledgment) but has partnered with iAcademicBooks, an African-oriented publisher in Denver, Colorado, to republish selected issues and

articles in book form. Send articles to Keyan Tomaselli, Editor-in-Chief, Critical Arts, Graduate Program in Cultural and Media Studies, University of Natal, Durban 4041, South Africa. Further information on the journal is available at the [Web site](http://www.und.ac.za/und/ccms/publications/criticalarts/criticalarts.htm): <http://www.und.ac.za/und/ccms/publications/criticalarts/criticalarts.htm> Inquiries can be sent Send queries about editorial matters by [e-mail](mailto:tomasell@nu.ac.za): tomasell@nu.ac.za Inquiries about subscription and purchase matters should be sent also by [e-mail](mailto:Govends@nu.ac.za): Govends@nu.ac.za

International Communication On Line. The International Communication Section of the International Studies Association announces the publication of an on-line working paper series as an outlet for scholars to interact and exchange ideas. Topics include communication issues in international relations, politics, economics, culture, or technology, as well as the relationship between information and society. Submissions of up to 8000 words will be reviewed by an editorial board based on topical relevance, extent of research, and presentation quality. Accepted papers will be posted on the section Web site, but the author will retain the copyright and may republish the results elsewhere. Send submissions to Ken Rogerson, Research Director, DeWitt Wallace Center for Communications and Journalism, either as an attachment (in either MSWord or WordPerfect) to [e-mail](mailto:rogerson@pps.duke.edu): rogerson@pps.duke.edu Via regular mail send submissions on disk to Box 90241, Duke University, Durham, NC 27709 USA

New Media & Society. The editors are seeking topics for special issues and themed sections. Send proposals by March 30 to one of the editors: [Nicholas W. Jankowski](mailto:N.Jankowski@maw.kun.nl), N.Jankowski@maw.kun.nl [Steve Jones](mailto:sjones@uic.edu), sjones@uic.edu, [Leah Liverouw](mailto:llievrou@ucla.edu), llievrou@ucla.edu, or [Roger Sliverstone](mailto:r.silverstone@lse.ac.uk), r.silverstone@lse.ac.uk. After being notified by April 30, the selected guest editors will solicit and process article reviews and recommend manuscripts for publication (the final decision rests with the editors). The guest editor will also prepare an editorial introducing the themed section. All manuscripts for the issues will be submitted for blind peer review by October 2002, and revised manuscripts enter production by mid-December 2002 for the June 2003 issue and mid-March 2003 for the September 2003 issue.

Studies in Media & Information Literacy Education (SIMILE), a new peer-reviewed e-journal devoted to all aspects of information and media literacy, seeks articles at the intersection of education, communication theory, and media practices, including film, advertising, Web sites, and magazines. For more information visit the [Web site](http://www.utpjournals.com/simile/): <http://www.utpjournals.com/simile/>

IAMCR/ICA Joint Symposium

Digital Divide

This first collaborative event between the two long-running communication research conference bodies, held November 16 – 17 at the University of Texas, Austin, went extremely well, despite concerns that air traffic issues might sabotage the event. Even a tornado touching down near the Austin airport the evening most participants were arriving, and consequent flooding of roads to the airport, failed to disrupt the meeting.

Discussions at the simultaneous panels and in the intervals between them were energetic. The nearly one hundred who took part were from India, Japan, Australia, New Zealand, Argentina, Chile, Brazil, Venezuela, Spain, Britain, Germany, Denmark, Sweden, Portugal, Canada, as well as the USA. They included graduate students as well as a majority of more seasoned researchers.

Reactions were uniformly favourable from members of both organizations, as well as from participants who belonged to neither. The fairly focused nature of the conference topic undoubtedly encouraged vigorous discussion and fresh networking. Both organizations have their own identities and will undoubtedly maintain them, but this symposium showed the positive results that could be achieved by pooling forces for a specific goal. There was already talk at the conference of a second joint Digital Divide symposium to be held in two years' time at Loughborough University, UK.

The event would have been impossible without significant funding from Dean Ellen Wartella of the College of Communication at the University of Texas, and additional help from the Ford Foundation.

[John D.H. Downing](#)

jdowning@mail.utexas.edu

Proceedings

IAMCR/ICA Symposium on the Digital Divide

November 15-17, 2001
University of Texas at Austin

PROGRAM

Friday, November 16

Plenary: Chair: Wolfgang Donsbach, Dresden University of Technology
Francisco Proenza, Inter-American Development Bank
Jan Servaes, Catholic University of Brussels (Tom Jacobsen will read his paper)
Lloyd Morrisett, Markle Foundation

Morning Sessions

Defining the Digital Divide

Chair: Wolfgang Donsbach, Dresden University of Technology
Laura D. Stanley, University of California-San Diego, Beyond Access: Defining the Digital Divide
John E. Newhagen, University of Maryland & Erik P. Bucy, Indiana University, Routes to Media
Access: Apprehending Internet Content
Davis Foulger, Oswego State University, Media Aristocracies, Network Resources, and the Global
Digital Divide

Intellectual Property and Privacy Aspects of the Digital Divide

Chair: Laura Stein, University of Massachusetts
Benjamin Bates, Tamara Miller, Douglas Raber, University of Tennessee, Copyright Policy and the
Digital Divide: A Social Economic Perspective
Laura Stein, University of Massachusetts at Amherst & Nikhil Sinha, eFunds Corporation, Information
Access vs. Information Control: Intellectual Property Policy in the Digital Era
David J. Phillips, University of Texas at Austin, Constructing a Privacy Divide: Structuring Differential
Protection of Privacy Interests
Dean Colby, University of Colorado at Boulder, Closing the Digital Divide: The Imperative of
Anonymous Networking

Projects

Chair: Gary Chapman, University of Texas at Austin
Scott Kaiser and Kenneth Rogerson, Duke University, Bridging the Digital Divide Through Local Area Computer Technology Centers
Maarit Mckinen, Tampere University, The Internet as a Community Media: Bridging the Digital Divide - Making Information Networks Part of Everyday Life in the Neighborhoods of Tampere, Finland
Lon Berquist, Trinity University, San Antonio & Rondella Pugh, City of Austin Office of Telecommunications, The City Role in Creating Digital Opportunities

Statistics: Lies, Damn Lies

Chair: Kenneth Hacker, New Mexico State University
James McConnaughey, NTIA, The Multiple Years of Analysis Using Census Data and Why the Digital Divide Continues to Exist
Jan Van Dijk, University of Twente, The Ideology Behind “Closing Digital Divides”: Applying Static Analysis to Dynamic Gaps
Steve Yonish & Yed Kolko, Forrester Research, Why the Digital Divide Data Show What They Show
John Horrigan, Pew Internet and American Life Project, Internet Access and Surfing Patterns Among Different Groups
Respondent: Rod Carveth, NCA Task Force on the Digital Divide

Perspectives on the Digital Divide

Chair: Tatiana Flores, Fulbright Scholar, University of Massachusetts, Amherst
Miya Göktepe and Christian Christensen, University of Texas at Austin, Defining and Curing the Digital Divide: EU and US Approaches
Natalya Krasnoboka, Jordan Iossifov, and Tim Rathmann, Amsterdam University, A Digital dimension of the European Divide: Ukraine and the Netherlands
Heinz Bonfadelli and Mirko Marr, Zurich University, Diversity or Integration — The Political Impact of the Internet

Afternoon Sessions

Digital Divide and Civil Society

Chair: Craig Watkins, University of Texas at Austin
R.M.K. Sinha, Indian Institute of Technology, Kanpur, Multilinguality and the Global Digital Divide
Daya Thussu, Goldsmiths College, London University, The Global Digital Divide and a Privatized Intelsat
Chris Paterson, University of San Francisco, The Digital Divide and the Challenge to Indigenous Journalism

Global Digital Divide

Chair: Antonio LaPastina, Texas A&M University
Thomas Jacobson & George A. Barnett, State University of New York at Buffalo, A Political Solution To the Global Digital Divide
Douglas Boyd, University of Kentucky, The New Age of Digital International Radio: What It means for the Digitally Divided World
Peter Monge, University of Southern California, & Sorin Matei, University of Kentucky, The Impact of Globalization on the Digital Divide

Wolfgang Kleinwaechter, Aarhus University, Digital Divide in the Domain Name System

Diffusion of Technology and the Digital Divide

Chair: Hannah Gourgey, Capital Area Training Foundation, Austin

James Galbraith, Umar Serajuddin, Qifeng Wang, University of Texas at Austin, Does Income Inequality Affect Technology Diffusion? A Cross-Country Study

Olle Findahl, Umeå University, What Does the Digital Divide Look Like? The Example of Sweden

Regional Studies I

Chair: Antonio La Pastina, Texas A&M University

Martha Fuentes & Joe Straubhaar, The University of Texas, Improving Public Internet Access in Brazil: Moving Beyond Connectivity

Ran Wei, University of South Carolina, Digital Divide in Mobile Telephone Technology: An Asian Perspective

Han W. Park, State University of New York at Buffalo, Digital Divide Among Community Network Users in Korea

Cognitive and Affective Aspects of Interacting with the Internet

Chair: Chuck Whitney, University of Texas at Austin

Frank Biocca, Michigan State University, HomeNetToo: Using Cultural and Cognitive Style Research to Help Close the Digital Divide

Erik P. Bucy, Indiana University, The Warmer Side of the Digital Divide: Emotional and Evaluative Responses to On-line Content

Muneo Kaigo, Tsukuba University, & Teruyoshi Sasaki, Dokkyo University, Cognitive and Affective Factors of New Information and Communication Technology Usage and the Digital Divide in Japan

Critical Policy Studies

Chair: Robert Wilson, University of Texas, Austin

S. Adefemi Sonaie, Central Connecticut State University, Internet and the Dilemma of Africa's Development

T.R. Gopalakrishnan, University of Madras, Beyond Digital Divide: An Exploration of ICT Application for Poverty Alleviation Initiatives

Wayne Hope & Peter Hoar, Auckland University of Technology, Internet Development and the "Digital Divide" in New Zealand

Regional Studies II

Chair: Ole Prehn, Aalborg University

Sandhya Rao, Southwest Texas State University, Urban Digital 'Haves' and 'Have Nots' in India: What Difference Does Internet Access and Usage Make?

Md Shahid Uddin Akbar, Unicorn Systems, Beyond the Digital Divide: Bangladesh Aspect

Sandra G. Carter, Manchester College, Mobile Phones, Téléboutiques and Cybercafés in Morocco: Talk, Talk, Talk

Age and Gender Aspects of the Digital Divide

Chair: Mary Kearney, University of Texas at Austin

Radhika Gajjala, Bowling Green State University, Vinnie Gajjala, University of Toledo, & Annapurna Mamidipudi, Dastkar Andhra, Secunderabad, E-commerce and Virtual Community: Information Communication Systems and Designs Economic and Socio-Cultural Forces That Shape the Digital Divide

Muncho Kim, Korea University & Jongkil Kim, Duksung Women's University, A Critical Reexamination of Digital Divide

Yong-chan Kim, Joo-Young Kim, Wan-Ying Lin, & Pauline Cheong, University of Southern California, Internet Connectedness of Teenagers in Seoul, Singapore and Taipei

Bridging the Digital Divide

Chair: Lodis Rhodes, University of Texas at Austin

Margaret Cintorino, Rensselaer Polytechnic Institute, Lessons From a Computer Skills Program for Low Income Teenagers

Marie A. Mater, Houston Baptist University, Building Digital Bridges: the UNITED Initiative

Barbara A. Drake, Dallas Area Technology Alliance & Peter A. Battaglia, El Centro College, How Community-Based Organizations Impact the Digital Divide

Austin Experience in Public Access, Community Technology: The Good, the Bad, the Totally Distinctive

Chair: Ana Sisnett, Austin Free-net

Panelists

Ana Sisnett, Austin Free-net

Suzanne Hershey, Knowbility

Leroy Smith, Community Technology and Training Center

Hannah Gourgey, Community Technology and Training Center

Evening Reception

Presentation by Ana Boaventura, University of Texas

"Art of the Global digital Divide"

Saturday, November 17

Plenary: Chair: John Downing, University of Texas at Austin

Jorge Schement, Pennsylvania State University

Joseph Straubhaar, University of Texas at Austin

Morning Sessions

Conceptualizing the Digital Divide

Chair: Manuel Pares i Maicas, IAMCR President

Peter Golding and Graham Murdock, Loughborough University, Back to Basics: The Sociology and Politics of the Digital Divide

David C. Niece, Sussex University, & Robin Mansell, London School of Economics, Inside Tier II of the "Digital Divide"

Tim Rudd, BECTa, Digital Divides in Britain and the Work of Bourdieu

TIPI/RUPRI Panel on Telecommunications and Rural Economies

Chair: Greg Bischak, Appalachian Regional Commission

Erik Abbott, Iowa State University, "Digital Divide or Digital Quilt?" Rural Communities, Farmers and the Digital Transformation"

Kyle Nicholas, Old Dominion University, Rural Access Issues

Seung-Hwan Mun, University of Texas at Austin, Bridging a Two-Tiered Information Society: A Study of the Bandwidth Divide in Texas

Telecenters and Community Technology Centers

Chair: Francisco Proenza, Inter-American Development Bank

Lucía Castellón Aguayo, Diego Portales University, The Digital Divide in Chile

Pedro Hepp & Rodrigo Garrido, Universidad de la Frontera, A Network of Telecenters for Community Development and Participation

Pratibha Shukla, University of North Texas, Krishna P. Kandath & Everett M. Rogers, University of New Mexico, The Internet and the Digital Divide in Africa, Latin America and Asia

Royal Colle, Cornell University, The Challenges in the Telecenter Movement

Political Participation and the Digital Divide

Chair: David Phillips, University of Texas at Austin

Rousiley C.M. Maia, Universidade Federal de Minas Gerais, The Digital Divide: Public Sphere and Problems of Discourse and Deliberation

Eric J. Jenner, Louisiana State University, Political Engagement and the Digital Divide

Antonio Claudio Brasil, Rio de Janeiro State University, Exploring Alternative Television News in the Internet: A New Approach to Restraining the Digital Divide in Brazil

ORBICOM Round Table on the Methodological Challenges of a Digital Divide Index: From Infostate to Infoskills

Chair: Pierre Giguere, Ambassador-in-Residence, International Secretariat-ORBICOM, Canada

Panelists

George Sciadas (Canada) and Chin Saik Yoon (Malaysia), Scientific Co-Directors, ORBICOM-CIDA Digital Divide Index Project.

Jose Carreno Carlon, UNESCO Chair Holder, Telecommunications and Society, Head of the Department of Communications, Universidad Iberoamericana, Mexico.

Subash Joshi, Group Director, Development and Educational Communication Unit, Government of India, Ahmedabad, India.

Ellen Wartella, Orbicom Chair Holder and Dean, College of communication, University of Texas at Austin, USA

Afternoon Sessions

Framing the Digital Divide

Karen Gustafson, University of Texas at Austin, Changing Conceptualization of the Digital Divide in Mainstream US Press Coverage

Duncan H. Brown, & Phyllis W. Bernt, Ohio University, Framing the Debate: The Use of the Term "A Digital Divide" in Congressional Hearings

Christina Courtright & Alice Robbin, Indiana University, Deconstructing the Digital Divide in the United States: An Interpretive Policy Analytic Perspective

Concetta M. Stewart, Mary S. Pileggi & Gisela Gil-Egui, Temple University, Examining the Digital Divide: Toward a New Theoretical Framework for Policy-Making in the Cyberage

TIPI/RUPRI Panel on Rural Aspects of the Digital Divide

Chair: Harmeet Sawhney, Indiana University

Norma Pecora, Daniel Riffe, Michael Real & Kathy Krendl, Ohio University, The Reality of the Digital Divide: The Appalachian Region of Ohio

Sharon Stover & Nobuya Inagaki, University of Texas at Austin, Findings from the Appalachian Region

Niranjala D Weerakoddy, Deakin University, Technology and Power: The Intranet and Marginalization at a State-Owned Organization in Rural Australia

Gene Crick, Telecommunity Resource Center, Bastrop Texas, Community Networking Efforts

New Ways to Conceptualize and Measure the Divide

Chair: Craig Scott, University of Texas at Austin

Michael Jäckel, Inclusion, Exclusion and the Diversity of Interests: Is "Digital Divide" an Adequate Perspective?

Sandra Ball-Rokeach, Yong-Chan Kim, William E. Loges, & Joo-Young Jung, University of Southern California, Measuring Ecological Relationship Between the Internet and Individuals: Revisiting the Internet Connected-ness Index

Toby J. Arquette, Northwestern University, Crossing the Chasm from Divide to Opportunity: The IIQ as a Method for Observing and Measuring the Transition Toward E-Development

Digital Divide, "Race" and Class

Chair: Graham Murdock, Loughborough University

Patrick Hadley & Steve McDowell, Florida State University, Telecommunications Governance, Border Communities and the Digital Divide

Viviana Rojas, Zeynep Tufekci & Joseph Straubhaar, Ethnicity, Class and Competition in the Field of Information and Communication Technology

Debasmita Roychowdhury and Ozlem Okur, University of Texas, Gender, Class and the Digital Divide in East Austin

NCA Digital Divide Task Force Panel Strategies for Empowering Communities

Chair: Susan B. Kretchmer, The Johns Hopkins University

Rod Carveth, Texas Tech University

Michael Gurstein, New Jersey Institute of Technology

Nancy Kranich, American Library Association

Susan B. Kretchmer, The Johns Hopkins University

Jorge Schement, Pennsylvania State University

Information Flows

Chair: Denis McQuail, Southampton University

Robert Hawkins, Suzanne Pingree, David H. Gustafson, Karen Julesberg, Fiona McTavish, William Stengle, University of Wisconsin-Madison, Is It Feasible for the Disadvantaged to Ride the Information Highway? Preliminary Report of a Pilot Project for Breast Cancer Patients

Craig R. Scott, University of Texas at Austin, Digital Divides Within and Between Organizations: Differences in Access to Various Technologies, Key Communication Partners and Relevant Organizational Information

Margit Böck, Vienna University, and Gunther Kress, Institute of Education, London University, Social Inequalities, Differential Access and the Potential for Participation in the Information Society

Portals and Networks

Chair: Kyle Nicholas, Old Dominion University

Wiebke Loosen, Hamburg University, The Second Level Digital Divide: Technical and Economic Implications Dividing the Web

Martha Fuentes-Bautista, Elizabeth MacLean & Loreto Caro, University of Texas at Austin, Can Commercial Byways Bridge the Content Gap? A Comparative Content Analysis of Pan-Latino Portals

Tamara A. Trowsell, Networks and Infomediaries: Strategies for Local Development

Ethnographic Studies, Schools

Chair: Sandra Carter, Manchester College

Scott Webber and Lynn Schofield Clark, University of Colorado, Boulder, At Least He's Reading: Ethnography, the WWF and Computer Use at Public Schools and a Community Center

Linda Heuertz, Andrew Gordon et al., University of Washington, Public Libraries and the Digital Divide: A Preliminary Analysis

Rod Carveth, Texas Tech University, & J. Cherie Strachan, State University of New York at Albany, Implications of the Digital Divide for Efforts to Revitalize Social Capital

TIPI/RUPRI Panel on Policy Aspects of the Rural Digital Divide

Chair: Sharon Stover, University of Texas at Austin

Jorge Schement, Penn State University

Rowland Curry, Austin, TX

Ricardo Ramírez, Canada, Associate Consultant and researcher, Telecommons.com

Billy Jack Gregg, Consumer Advocate, Public Utility Commission, West Virginia

Minutes

Political Communication Division Business Meeting

National Communication Association
Atlanta, Georgia, November 2001

The Division met for its Business Meeting on November 3. Chair Michael Pfau presided. The minutes of the November 2000 meeting were approved. Secretary Sheckels announced that the e-mail list for the Division newsletter would be updated before the next (January) mailing.

Pfau reported on actions of the Legislative Council. Among them were an increase in NCA dues, the approval of a new NCA journal focused on cultural studies, and the endorsement of a new constitution. Under this constitution, all divisions and sections would have two votes on the Legislative Assembly, with larger units having more. Currently, the Political Communication Division is on the threshold of receiving a third vote. The new constitution also would allow units (should they wish) to select separate Legislative Assembly delegates and Nominating Committee members. Currently, the chair and immediate past chair serve on Legislative Council, and the immediate past chair serves on the Nominating Committee.

Vice Chair Bill Benoit reported on the 2001 program. 55 papers were received; of these, 56 percent (31) were accepted and combined into 8 panels. 21 program proposals were received; of these, 62 percent (13) were accepted. Benoit announced and presented awards to the Outstanding Paper authors: Michael Pfau, University of Oklahoma; Amy J. Pierce, Saginaw Valley SU; Glenn Hansen, University of Missouri, Columbia; and Jennifer T. Cartwright and Henry C. Kenski, University of Arizona. Benoit also thanked those who reviewed submissions.

Vice Chair Elect Gregory Payne asked for volunteers to review submissions for the 2002 meeting. He also suggested that submissions focused on the events of 9/11 were especially welcome.

Nominating Committee Chair Barbara Walcosz asked members whether they wished to elect a Publications Board Representative. The consensus was to do so. Mari Boor Tonn was elected to a one-year term. In other elections, Diane Bystrom was elected Vice Chair Elect; Theodore Sheckels was reelected Secretary; Trevor Parry-Giles, Sharon Jarvis, Michael Nitz, Terry Robertson, and Sherry Strahan were elected as Nominating Committee, with Parry-Giles serving as chair.

After announcements, including Benoit's election as editor of Journal of Communication, the meeting adjourned.

[Theodore Sheckels](#), Secretary

tsheckel@rmc.edu

Grants

Funding Programs

[Pew Charitable Trusts](#), "Strengthening Democratic Life in the United States." Write to [Michael X. Delli Carpini](#), Public Policy Program, 2005 Market St., Ste 1700, Philadelphia, PA 19103-7017, call (215) 575-4720, fax 215.575.4939, or download [e-forms](#).

[Mott Foundation](#) Civil Society Program, C.S. Mott Foundation, 503 S. Saginaw St., Suite 1200, Flint, MI 48502-1851 (810) 238-5651, fax 810.766.1753, [e-mail](#), and [e-forms](#).

[Markle Foundation](#). E-mail to [Susan Sigel](#), Grants Manager, 10 Rockefeller Plaza, Floor 16, New York, NY 10020 (212) 713-7619, fax 212.765.9690.

[Johnson Foundation](#) Wingspread Conferences program. Write to Barbara J. Schmidt, Program Secretary, P.O. Box 547, Racine, WI 53401-0547, call (262) 681-3343, fax 262.681.3325, or visit the Web site for [e-forms](#).

[CBS Foundation](#). Write to Helene Blieberg, 51 West 52nd Street, New York, NY 10029, call (212) 975-3773, fax 212.975.3515.

The [NEH 1999 Annual Report](#) contains descriptions of programs and a complete list of grants funded for examination or downloading.

As this issue of *Political Communication Report* went into production, the renowned sociologist [Pierre Bourdieu](#) died. We had been working on including a discussion of his book, *On Television*, in the newsletter, and suddenly it was urgent to add it. A brief [Commentary](#) about his work, with some observations by [Susan Herbst](#) about his critique of public opinion polling, along with an obituary has been added to the expanded books section.

Members are invited to have review copies sent of their new books, which will appear in future Books Received pages, along with abstracts and links to publishers, and are then eligible for longer reviews (reviewers are welcome to volunteer). This issue's [Book Notes](#) includes notices about upcoming competitions for book and monograph prizes. If you would like to review a book, please be sure to propose the title early, to allow time to facilitate the sending of complimentary copies for critical review.

In his [Message](#) to the membership, Chair [Darrell M. West](#) shares information on a planned new Web site and looks forward to events planned for the next convention. The [Resources](#) page describes and provides a link to the new Web site providing a no-cost platform for experiments. The page also includes other resources, including Web sites related to the U.S. 2000 election.

There are a number of upcoming [Meetings](#), and the page of [Calls for Papers](#) includes several new journals, as well as initiatives by existing journals. The Proceedings section includes a report on the seminar on the [Digital Divide](#), as well as a complete listing of papers from the [ICA/IAMCR](#)-sponsored program. Minutes of the Political Communication Division of [NCA](#) are also republished for your information.

Finally, there are upcoming deadlines to apply for research support, listed on the page, [Grants](#), and the page of related [Links](#).

SUBMISSIONS

The joint APSA/ICA Political Communication newsletter, *Political Communication Report*, is published exclusively on line. Send your comments, reviews, feature articles, and notes about accomplishments, calls for papers, and meeting announcements for inclusion in the next issue by June 15, 2002.

Kevin G. Barnhurst, Editor

Political Communication Report

Department of Communication (MC-132)

1007 W. Harrison St. BSB 1148A

University of Illinois–Chicago, IL 60607-7137

(312) 413-3231 (office) 996-3188 (department)
312.413.2125 (fax)

[E-mail kgbcomm@uic.edu](mailto:kgbcomm@uic.edu)

Related Links

Political Communication Report

[Volume 12.1](#) Autumn 2001

[Volume 11.3](#) Summer 2001

[Volume 11.2](#) Spring 2001

[Volume 11.1](#) Autumn 2000

[Volume 10.3](#) Summer 2000

[Volume 10.2](#) Spring 2000

[Volume 10.1](#) Autumn 1999

[Volumes 7 - 9, Richard Davis](#), Editor

Political Communication

Sponsors

[International Communication Association](#)

[American Political Science Association](#)

[Political Communication Section](#)

Other Organizations

[International Political Science Association](#)

[Research Committee in Political Communication](#)