Gain Access to Leading Political Science Educators

Why the Teaching & Learning Conference?
Connect with a targeted audience of more than 300 distinguished authors, professors and scholars participate, representing more than 200 academic institutions.

The Teaching & Learning Conference provides the perfect opportunity to reach scholars seeking cutting-edge techniques and methodologies for their classrooms and offers a ratio of 1 exhibitor to every 50 attendees.

In addition, every 2014 exhibitor surveyed mentioned that they would recommend this conference to a colleague. The top benefits of the event that they mentioned were the quality of attendees and the program content.

What do TLC participants seek?
Attendees are looking for the following solutions:

- Books and Journals
- Course Management Tools
- Technical Aids
- Classroom Technology and Software:
  - Presentations
  - Podcasts
  - Video Conferencing
  - Assessments
  - eLearning
  - Interactive Whiteboards
  - Online Media and Study Tools
  - Class Blogs and Wikis
- Research Databases
Exhibit

Showcase your books, journals, technology, software and more with a tabletop at the Teaching & Learning Conference. A tabletop exhibit is just $850, and first-time exhibitors receive a 10% discount.

Exhibitors Receive:

- 6 foot tabletop
- 2 chairs
- 1 complimentary full conference registration
- Listing in the APSA program book with website
- Listing on the APSA website with hyperlink to website
- Complimentary access to an attendee registration list, including names, titles, companies and postal addresses
- 1 Priority Point to be used toward the 2015 Annual Meeting selection process

Past Exhibitors

Action-Ed
American Youth Scholarship Fund
Anneberg Public Policy Center
Association Book Exhibit
Catholic University
Cengage Learning
CQ/SAGE Press
College Board
Concord Coalition
Democracy Lab
Georgetown University
George Washington University
Houghton Mifflin
ICONS Project
John Hopkins University Press
Lanahan
Longman
McGraw Hill
Pearson
Pew Research Center
Pi Sigma Alpha
Roper Center for Public Opinion Research
Routledge
Rowman & Littlefield
Soomo Publishing
W.S. Hein
Washington Center for Internships & Academic Seminars
West Academic
Wikimedia Foundation
University of the District of Columbia
University of Maryland
We hereby apply for exhibit space at the 12th Teaching & Learning Conference of the American Political Science Association, January 16-18, 2015, at the Washington Hilton in Washington, DC. We agree to abide by all regulations specified under Contract Regulations in the attached contract.

Signature ____________________________________________

Print Name ____________________________________________

Quantity of tabletops ($850 each) __________

Available Discounts:
☐ First-Time TLC Participant (10% off)

No assignment will be made without a signed contract and payment.

Method of Payment:
☐ Check (Payable to APSA) ☐ Visa ☐ MasterCard ☐ American Express

Credit Card # __________________________
Exp. Date _________ Payment Amount $__________
Card Name: __________________________________________

Email to: Ashley Vande Bunte
Manager, Exhibits and Sponsorships
Email: avandebunte@apsanet.org
Phone: (202) 349-9361
Fax: (202) 483-2657

Each Tabletop includes:
• 6 ft. draped table with two chairs^  
• 1 registration badge  
• 1 priority point to use toward the 2016 Annual Mtg.  
• Listing on TLC website and in TLC program book  
• Pre-Conference and Post-Conference Mailing List*

^ Please contact APSA if you would like a tabletop, but are unable to send a representative to the meeting.
*Mailing list contains names, affiliation and postal addresses
Contract Regulations

CONTRACT FOR SPACE
The Application and Contract must be completed in its entirety and accompanied by the total tabletop exhibit fee for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any point not specifically covered in these regulations is subject to the decision of APSA, whose decision shall be final.

ELIGIBILITY TO EXHIBIT
The content of materials displayed in the APSA Exhibit Area must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the executive director are not consistent with the ends of the discipline and APSA with regard to teaching and learning. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees. Exhibits cannot be used for politically or ideologically partisan purposes, and are subject to the approval of the APSA Executive Director or designee.

TERMINATION OF CONFERENCE AND EXHIBIT
Should the premises in which the 2015 Teaching & Learning Conference is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Conference be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitor a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said exhibit), after deducting all costs and expenses in conjunction with such exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the Exhibitor.

WITHDRAWAL
Withdrawal from the exhibition from any company will not be accepted unless APSA receives written notice of such withdrawal. Any company who withdraws prior to September 15, 2014, will be refunded 50% of the total exhibit fee. Full exhibit fee is forfeited by companies withdrawing after September 15, 2014.

DISPLAY RULES AND REGULATIONS
APSA provides the following: a 6’ draped table; two chairs; and one badge. All tabletop exhibit space is 6’ tabletop displays only. All materials must fit within these parameters. No larger portable booth displays, including those designed as an 8’ x 10’ or a 10’ x 10’, will be allowed to set up on the exhibit floor or set on top of tables. Displays must be contained within the assigned spaces in such a way that they do not interfere with other exhibitors’ displays. Phone, data, electrical, and Internet connections should be reserved through the Washington Hilton.

INSTALLATION AND DISMANTLING
The Exhibit Area will be available Friday, January 16, 2015, from 8:00 a.m. to 10:00 a.m., for the installation of displays. Dismantling or packing of any tabletop material is not permitted until the Exhibit Area closes at 11:00 a.m. on Sunday, January 18, 2015, and must be completed by 2:30 p.m. on Sunday. The exhibitor is responsible for setting up the table Friday and dismantling Sunday. The exhibitor is responsible for all shipping expenses before and after the conference.

ASSIGNMENT OF SPACE
Exhibit space is limited and will be assigned on a first-contract received basis. Exhibitors will be notified of their tabletop assignment when they arrive on-site.

EXHIBIT PERSONNEL/BADGES
The fee for tabletop space includes one (1) exhibitor badge per 6’ tabletop. Badges must be worn at all times. Tabletop displays may or may not be staffed. Exhibit personnel must be registered with APSA. Badges may be picked up at the registration counter beginning on Friday, January 16.

ADDITIONAL RULES
Distributing advertising matter outside of the exhibitor’s rented space is not permitted. All the exhibitor’s furnishings must be contained within the confines of the tabletop. Aisles must not be obstructed at any time. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Contract Regulations. APSA also reserves the right to make any modifications to these displays, at the exhibitor’s expense, so that the exhibit conforms to the Contract Regulations.

LABOR/SAFETY/FIRE
Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements, and with the National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at exhibitor’s expense all or such part of the exhibit as may be irregular.

INDEMNIFICATION AND WAIVER
The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor’s displays, equipment and other property brought upon the premises of the Washington Hilton shall indemnify and hold harmless the Washington Hilton and APSA and their agents, servants employees, officers, directors, staff, and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agrees to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event that might result from a particular exhibitor’s action or failure to act, such exhibitor shall reimburse and hold harmless APSA against any liability resulting there from. Exhibitors must adequately insure their materials, goods, wares, and exhibits against loss or injury of any kind and must do so at their own expense; APSA and the Washington Hilton are not responsible for any loss (however caused) to any property of any exhibitor.

AMENDMENT TO CONTRACT REGULATIONS
Any and all points not covered specifically are subject to the decision of APSA. APSA may, in its sole discretion, make reasonable changes, amendments, or additions to Contract Regulations. Any such changes shall be binding on the exhibitor equally with the other regulations contained herein.
SPONSORSHIP ITEM:
Please check the box adjacent to the sponsorship package(s) you would like to purchase. Descriptions are on the following page.

- Opening Reception ($10,000)
- Conference Tote Bags ($5,000)
- Product Demo & Coffee ($4,000)
- Lanyards ($3,000)
- Conference Pens ($2,000)
- Coffee Break ($2,000)
- Charging Station ($2,000)

Total Investment $________________

SPONSORSHIP BENEFITS:
Check the appropriate sponsorship level based on your total investment.

- Platinum ($5,000+)
  - 1 Priority Point for the 2015 Annual Meeting
  - Complimentary full page ad in the program book
  - Logo included in on-site program book, on APSA website and monthly eNewsletter
  - Sponsor button for website
  - 3 complimentary registrations

- Gold ($2,500 – $4,999)
  - 1 Priority Point for the 2015 Annual Meeting
  - Complimentary half page ad in the program book
  - Logo included in on-site program book, on APSA website and monthly eNewsletter
  - Sponsor button for website
  - 2 complimentary registrations

- Silver ($1,000 – $2,499)
  - 1 Priority Point for the 2015 Annual Meeting
  - Logo included in on-site program book, on APSA website, and monthly eNewsletter
  - Sponsor button for website
  - 1 complimentary registration

AGREEMENT:
To secure your sponsorship, please complete the following information. APSA will contact you, and a contract will be issued. Please note that sponsorship will not be guaranteed without a signed application, contract and payment in full.

Name: ________________________________
Title: ________________________________
Organization Name
(Please use the name that should appear in print pieces):
____________________________________
Address: ______________________________
City: _________________________________
State/Province: __________  Zip: __________
Phone: __________  Fax: __________
Email: __________________________________

METHOD OF PAYMENT:
- Check Enclosed (Payable to APSA)
- Visa  MasterCard  American Express

Credit Card #: ________________________________
Expiration Date: ________________________________
Name of Cardholder: ________________________________
Amount of Payment: $________________
Cardholder’s Signature: ________________________________

SEND THE FORM:
Ashley Vande Bunte
Manager, Exhibits and Sponsorships
American Political Science Association
Phone: (202) 349-9361  Fax: (202) 483-2657
avandeunte@apsanet.org

If you don’t see a sponsorship package that meets your marketing needs, or you would like to co-sponsor an event, please contact Ashley Vande Bunte at avandeunte@apsanet.org for more information.
SPONSORSHIP DESCRIPTIONS:

Opening Reception ($10,000)
The Opening Reception is a great way to gain more visibility. The Opening Reception sponsor will have their logo featured on all signage in the room. The sponsor will also receive ten complimentary drink tickets to distribute to their team or clients. A display table can be provided for sponsoring company’s literature.

Product Demo & Coffee ($4,000) – Limit 4
Sponsors will receive a dedicated 20 minute time slot to do a product demo, with no competing events occurring during that slot. In addition, APSA will provide coffee, a meeting room, signage and will promote the event online and in the program book. Please inquire about internet pricing, if needed.

Conference Bags ($5,000)
Conference bags feature your company’s name and logo and are distributed to at Registration to all attendees. This is a great opportunity for a tangible sponsorship, as attendees take their bags with them throughout the event.

Lanyards ($3,000)
This sponsorship boasts an important marketing touch point through lanyard distribution to every attendee. The lanyard sponsor will have their logo and name (one color) featured on the lanyard.

Charging Station ($2,000)
Sponsor a device charging station, where attendees can plug in and recharge their phones, tablets, and reading devices. Your company logo will be featured on the station. Multiple station discounts are available, as well.

Coffee Break ($2,000)
Sponsor a coffee break for attendees. The coffee break will feature your company signage and will be included on the conference website and in the program book. Sponsors are welcome to supply their own branded napkins or cups. A display table can be provided for the sponsoring company’s literature.

Conference Pens ($2,000)
Sponsored pens are distributed to all conference attendees at Registration and gives them the opportunity to take event notes, while exposing them to your brand - both on-site and post-conference.

Photo courtesy of Chuck Fazio Photography
ADVERTISE

Company Information:
Advertising Company: ____________________________________________________________

Contact Name: ___________________________ Email: ________________________________

Address: _______________________________________________________________________

City: ___________________ State: ______ Zip: ______ Phone: __________________________

Print Advertisements:
Gain visibility in the program book distributed to all on-site Teaching & Learning participants.

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<th>Size</th>
<th>Price</th>
<th>Quantity</th>
<th>Total</th>
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<td>Cover III: Inside Back Cover (Limit 1)</td>
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<td>Cover IV: Back Cover; In Color (Limit 1)</td>
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Print Ad Requirements:
Full Page – 7 3/16” x 9 ¾”
Half Page (horizontal) – 7 3/16” x 4 ¾”
Half Page (vertical) – 3 5/8” x 9 ¾”

Pages are printed in grayscale. Please email the ad in a high-resolution PDF with all fonts and images embedded. All images contained within should be high-resolution and adjusted to 85% shadow dot. **Camera ready copy is due November 14, 2014.**

Dedicated Email Blasts for Exhibitors and Sponsors ($400 – 2 Available): One dedicated email blast sent by APSA to the Teaching & Learning Conference attendees. This is a great opportunity to advertise your company’s participation. APSA reserves the right to approve the content before sending, and email blasts are allocated on a first-come, first-serve basis with a maximum of one email going out per week. Please contact avandebunte@apsanet.org for more information.

Payment Method:
Amount of Payment: _____________________________ Credit Card #: _____________________________

Expiration: _______ Billing Zip: _______ Name on Card: _____________________________

Cardholder Signature: ________________________________________________________________

Please send completed form to:
Ashley Vande Bunte
avandebunte@apsanet.org
Phone: (202) 349-9361 Fax: 202-483-2657